

#TEAM FRANCE BUSINESS

AUSTRALIE
2025



AMBASSADE
DE FRANCE
EN AUSTRALIE

*Liberté
Égalité
Fraternité*



FRENCH AUSTRALIAN
CHAMBER OF COMMERCE



Business
France



LA
FRENCH TECH
AUSTRALIA



FACET





WHO ARE WE?

TEAM FRANCE BUSINESS in Australia has several services and operators that collectively support businesses and public authorities: the **Embassy of France in Australia**, the **Economic department of the French Embassy, Business France**, the **French Australian Chamber of Commerce and Industry (FACCI)**, the **Franco-Australian Center for Energy Transition**. **La French Tech Australia** as well as the **French Foreign Trade Advisors** networks reinforce this remarkable team.



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ECONOMIC DEPARTMENT OF THE FRENCH EMBASSY

The Economic Department of the French Embassy, based in Canberra with an office in Sydney, is part of an international network covering Australia, New Zealand, and the Pacific Island countries.

OUR MISSIONS

- ✓ Follow the economic situation of the region and prepare reports and briefs on economic trends, key sectors and investment opportunities
- ✓ Support strategic projects for France and Australia
- ✓ Support French companies by identifying business opportunities and establishing partnerships
- ✓ Develop strong connections with local stakeholders, private sector leaders or political authorities and represent France in economic negotiations
- ✓ Organise official visits of French delegations to Australia
- ✓ Contribute to the supervision of the French Development Agency (AFD) projects and monitor other development partners activity in the region
- ✓ Monitor and assess the applications to international financing tools of the French Treasury and the French Export-Credit Agency (BPI France) in the region



More info here:

<https://www.tresor.economie.gouv.fr/Pays/AU>

<https://au.ambafrance.org>

Contact:

kambiz.mohkam@dgtresor.gouv.fr

ines.abderrahmane@dgtresor.gouv.fr

BUSINESS FRANCE

Business France is based in Sydney and leads France's attractiveness both in Australia and the Pacific region.

OUR MISSIONS

- ✓ Inform and support foreign investors in France
- ✓ Promote the attractiveness and economic image of France, its companies and its regions
- ✓ Support the international development of companies and their exports
- ✓ Manage and developing the Volontariat International en Entreprises (V.I.E.) program



More info here:

<https://www.businessfrance.fr>

Contact:

Francois.matraire@businessfrance.fr





FRENCH-AUSTRALIAN CHAMBER OF COMMERCE AND INDUSTRY

Established in 1899, the French–Australian Chamber of Commerce and Industry is the leading French–Australian business network, representing over 500 members and engaging with more than 15,000 contacts across Australia.

OUR MISSIONS

- ✓ Promoting members by providing a comprehensive platform for information and visibility.
- ✓ Connecting members with business leaders and decision makers through over 100 tailored events and networking opportunities.
- ✓ Offering business support services
- ✓ Facilitating market entry & growth



More info here:

<https://www.facci.com.au>

Contact:

fed@facci.com.au





LA
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AUSTRALIA

LA FRENCH TECH AUSTRALIA

La French Tech is responsible for supporting the structuring and growth of the French tech start-up ecosystem, both in France and internationally.

OUR MISSIONS

- ✔ Facilitate introductions between corporates based in Australia and French tech entrepreneurs looking to expand their business in Australia.
- ✔ Provide visibility to startups founded by French entrepreneurs who are operating in Australia.
- ✔ Reference public and private initiatives and organisations who support French startups expanding in Australia.
- ✔ Facilitators for Australian tech investors, companies, engineers.



More info here:

<https://www.lafrenchtech.com.au>

Contact:

lafrenchtechaustralia@gmail.com





FRENCH FOREIGN TRADE ADVISORS

The French Foreign Trade Advisors (Conseillers du Commerce extérieur de la France) voluntarily share their experience working for the development of France. They carry out concrete actions with players who have a role in promoting and supporting the internationalisation of French companies.

OUR MISSIONS

- ✓ Inform public authorities, provide analyses, opinions and recommendations on international trade or specific market issues.
- ✓ Supports businesses in their international development
- ✓ Providing advices for young people willing to have an international experience
- ✓ Promote France's assets and facilitate investment decisions across France through contacts with business leaders and economic authorities in the countries where they operate.



More info here:

<https://www.cnccef.org/en/home/>

Contact:

france.merit@gmail.com






FRANCO-AUSTRALIAN CENTRE FOR ENERGY TRANSITION (FACET)

New initiative supported by both French and Australian governments, the French Australian Center for Energy Transition seeks to accelerate French-Australian projects in the energy transition, focusing on key areas such as e-fuels, hydrogen, photovoltaics (PV), energy storage, critical minerals, and the future of electric networks and grids.

OUR MISSIONS

- ✔ Strengthen Australia and France's bilateral relationship through strategic collaboration on sustainable and inclusive energy initiatives
- ✔ Supporting innovative research projects through a structured grant mechanism designed to facilitate collaboration and ensure thorough evaluation.
- ✔ It aims to address market needs and is operated by CEA, the University of Grenoble Alpes, and Swinburne University of Technology.
- ✔ The center is open to collaboration with any institutions, universities, or industries across both France and Australia with an info Pacific perspective.
- ✔ Help young talents, innovative people and companies to develop their innovation and expand both in Australia and France.

 **More info here:**
<https://www.franceaustraliaenergy.com>
Contact:
info@franceaustraliaenergy.com

