



At the crossroads between public and private sectors, export finance can play a key role in reorienting investments patterns and catalyse private investments towards low-carbon, climate resilient projects.

Several governments including France, Denmark, Germany, Spain, Sweden and the United-Kingdom will be launching, April 14th, the Export Finance for Future (E3F) coalition and will adhere to a set of principles to better integrate climate policy objectives in public export finance.

While the awareness of this issue is rising and some countries have shown leadership in taking a first series of measures, coordinating actions between first movers will be critical to gather momentum and provide political guidance in the multilateral negotiations to come.

As a participant/speaker, you can help us maximize the impact of the event and the global reach of our priorities. Please use this document to contribute to the outreach of the event with your social media accounts.

You will find in this document:

1. Online resources
2. Examples of possible social media posts + social media vignettes
3. Event logo

**#E3F**

**@DGTresor**

## Online resources

> Presentation of the event, schedule:

<https://www.tresor.economie.gouv.fr/Evenements/2021/04/14/export-finance-for-future-an-initiative-for-climate-action>

> Registration platform: <https://hopin.com/events/export-finance-for-future-a-ministerial-initiative-for-climate-action>

### 1. Social media post examples

#### Post #1: participant

Export Finance for Future: An Initiative for Climate Action. Join @DGTresor's #E3F digital conference on April 14<sup>th</sup>

4:00 PM (CET) - 05:30 PM (CET)

Register → <https://hopin.com/events/export-finance-for-future-a-ministerial-initiative-for-climate-action>

#### Post #2: speaker

I will be speaking April 14th at #E3F Export Finance for Future digital conference, to discuss the role of a coalition of first movers in the field of export finance & the role of public finance in the transition towards low-carbon economy.

Join → <https://hopin.com/events/export-finance-for-future-a-ministerial-initiative-for-climate-action>

*You can use the social media vignettes below to illustrate your posts:*



## Export Finance For Future #E3F Event



Digital Conference (4:00 - 5:30 PM)



Vanessa HAVARD-WILLIAMS  
Partner, Global Head of  
Environment  
& Climate Change, Linklaters



Katharina LATIF  
Head of Reputation Strategy  
and Analytics, former Head of  
Corporate Responsibility, Allianz



Thomas STERNER  
Professor of environmental  
economics, University of  
Gothenburg



Philippe DELLEUR  
Senior Vice President Public  
Affairs, Alstom



## 2. Event logo



**EXPORT FINANCE  
FOR FUTURE**  
AN INITIATIVE  
FOR CLIMATE ACTION