



GOUVERNEMENT

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Market Access Day – Third edition

Ministry of Europe and Foreign affairs convention center
27 rue de la Convention – 75015 – Paris

PROGRAM

April 4, 2022

04

April

9:30 – 10:15	Welcome coffee
10:15 – 10:30	Opening of the Conference Franck RIESTER French Delegate Minister for Trade and Economic Attractiveness
10:30 – 12:00	Round table n°1: Review and perspective of the roadmap for the implementation of trade agreements Introductory comments – Denis REDONNET, Deputy Director General / Chief Trade Enforcement Officer (CTEO) – Directorate General for Trade of the European Commission Moderator - Arnaud FLEURY - Economic journalist Panel : Muriel LACQUE-LABARTHE – Deputy Director General of the French Treasury Christophe PAYOT – Representative of Belgium to the Trade Policy Committee Ludovic SUBRAN – Chief economist – Euler Hermès Nicolas OZANAM – European wine companies (CEEV) – Delegate general of the Fédération des Exportateurs de Vins et Spiritueux (FEVS) Luisa SANTOS – Deputy Director General- Business Europe Exchanges with the audience
12:00	Break
13:30	Welcome coffee

<p>14:00 – 15:15</p>	<p>Round table n° 2 : The UK, one of EU's largest trading partner : one year after Brexit</p> <p>Introductory comments – Alain DI CRESCENZO – President of CCI France</p> <p>Moderator – Arnaud FLEURY – Economic journalist</p> <p>Panel : Lionel MESNILDREY – Head of the Economic and Commercial Affairs Section of the Delegation of the European Union to the United Kingdom Jean-Michel THILLIER - Interregional Director of Customs and Excise for Hauts-de-France Ronnie DOWNES – Assistant Secretary, Trade Division, Department of Enterprise, Trade and Employment - Ireland Pascale ROUHIER – General Secretary - European Liaison Committee for Agricultural and Agri-Food Trade (CELCAA) Frédérique LEFEVRE – Deputy Director of Business France in the UK</p> <p>Exchanges with the audience</p>
<p>15:15 – 16 :15</p>	<p>Round table n° 3 : The Indo-Pacific at the heart of trade flows</p> <p>Moderator- Arnaud FLEURY – Economic journalist</p> <p>Panel :</p> <p>Representative Ewa SYNOWIEC – Director of Africa, Caribbean & Pacific, Asia, Trade and sustainable development – DG Trade – European Commission Frédéric LAMBERT – Head of Department - Ministry of Agriculture and Food Koen BERDEN – Executive Director of International Affairs – European Federation of Pharmaceutical Industries and Associations (EFPIA) Emmanuel GUICHARD – Cosmetics Europe – Delegate general of the Fédération des entreprises de la beauté (FEBEA) Javier SERRA – DG Institutional cooperation and coordination (ICEX)</p> <p>Exchanges with the audience</p>
<p>16:15 – 17:30</p>	<p>Workshop concerning the trade defence instruments (antidumping, anti-subsidy and safeguard measures)</p> <p>Moderator – Adrien ZAKHARTCHOUK – Head of Trade policy, strategy and coordination Unit – Directorate general of the Treasury</p> <p>Panel:</p> <p>Martin LUKAS – Director of Trade Defence – DG Trade of the European Commission Karine BORIS-TREILLE – Deputy head of the tariff and commercial policy Unit / Head of the trade policy section – Directorate general of customs and indirect duties Inès VAN LIERDE – President of Aegis Europe Olivier PROST – Partner – Gide Law firm</p> <p>Exchanges with the audience</p>
<p>17:30 – 17:45</p>	<p>End of the event – Christophe Lecourtier – Chief Executive -Business France</p>