



CARBON BORDER ADJUSTMENTS FOR CLIMATE

PARIS, MARCH 23, 2021

France is honored to convene representatives of the European Commission, international organizations, academics and experts, and civil society stakeholders to intervene during a high-level international virtual conference on carbon leakage and the carbon border adjustment mechanism, which will be held on March 23, 2021.

As a participant/speaker, you can help us maximize the impact of the event and the global reach of our priorities. Please use this document to contribute to the outreach of the event with your social media accounts.

You will find in this document:

1. Online resources
2. Examples of possible social media posts
3. Event logo

#CBAMforClimate #CBAM #MACF

@ BrunoLeMaire @Economie_Gouv @DGTresor

@barbarapompili @Ecologie_Gouv

@JY_LeDrian @francediplo @francediplo_EN

@French_Gov

1. Online resources

> Presentation of the event, agenda: <https://www.economie.gouv.fr/video-conference-ajustement-carbone-frontieres-climat-23-mars>

> Read more about the context of the event:

<https://www.tresor.economie.gouv.fr/Articles/2021/03/01/carbon-border-adjustments-for-climate-addressing-carbon-leakage-to-strengthen-global-climate-action>

> Registration platform: <http://cbamforclimate.dg-tresor.fr/>

On March 23, the event will be broadcast online live on the French ministry for the Economy, Finance and the Recovery's website: <https://www.economie.gouv.fr/video-conference-ajustement-carbone-frontieres-climat-23-mars>

2. Social media post examples

Post #1: participant

- Before the event:

Carbon Border Adjustments for Climate: Addressing carbon leakage to strengthen global climate action.

Join the online #CBAMforClimate high level international conference on march 23. Register → <http://cbamforclimate.dg-tresor.fr/> #CBAM

- On the day of the event:

Carbon Border Adjustments for Climate: Addressing carbon leakage to strengthen global climate action.

Watch live the online #CBAMforClimate high level international conference → <https://www.economie.gouv.fr/video-conference-ajustement-carbone-frontieres-climat-23-mars> #CBAM

Post #2: speaker

Modify the highlighted text according to your name/name of your entity.

- Before the event

Join me on march 23 to discuss Carbon Border Adjustments for Climate #CBAMforClimate, on panel **Number of the session/Name of the session**. Agenda and registration → <http://cbamforclimate.dg-tresor.fr/> #CBAM

- On the day of the event

#CBAMforClimate Carbon Border Adjustments for Climate: join me today at **X:00 PM** for the online high level international conference. Watch live → <https://www.economie.gouv.fr/video-conference-ajustement-carbone-frontieres-climat-23-mars> #CBAM

You can use the social media vignette below to illustrate your post:

#CBAMForClimate



Keynote speaker

@PaoloGentiloni @ecfin

Panel 1 : Carbon leakage, a proven and quantifiable threat to climate ambition

Vitor Gaspar @IMFnews @FMIactualites

@LauBooneEco @OECD @OCDE_fr

@mmehling @MIT

Panel 2 : A consistent approach with the multilateral climate framework and international development challenges

Youba Sokona @IPCC_CH

Mauro Petriccione @EUClimateAction

@tim_e_gore @IEEP_eu

Panel 3 : A Carbon Border Adjustment Mechanism built to be compatible with WTO rules

Matthew Porterfield @Georgetown @GeorgetownLaw

@berndlange @Europarl_FR

@VangelisVNZ @MFATNZ

3. Event logo



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