



**SECRETARIAT D'ÉTAT
CHARGÉ DE L'ÉCONOMIE
SOCIALE, SOLIDAIRE
ET RESPONSABLE**

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**A new standard for a new capitalism: accelerating corporate responsibility
through non-financial information**

Webinar – December 8th 2020

8 :30 – 8 :45	Opening remarks by Bruno Le Maire , Minister of the Economy, Finance and Recovery, and Olivia Grégoire , Secretary of State for the Social, Inclusive and Responsible Economy
8 :45 – 9 :00	Keynotes – Mairead McGuinness , Commissioner for Financial services, financial stability and Capital Markets Union Amparo Lopez Senovilla , Under-Secretary at the Ministry of Economic Affairs and Digital Transformation, Spain
9 :00 – 10 :00	Rountable #1: Accelerating the ecological and social transition thanks to non-financial data
<i>This round-table will be an opportunity to discuss which information is deemed most relevant to steer the ecological transition. Non-financial information and data are all at once internal control and management tools, indicators for investment analysis and decision-making, and a means of involving stakeholders.</i>	
	<u>Introduction and moderation</u> by Bénédicte Peyrol , Member of Parliament <u>Panel discussion :</u> Jean-Jacques Barbéris , member of the executive committee in charge of institutional clients and the ESG, Amundi Antoine Sire , responsible for corporate engagement, member of the executive committee, BNP Paribas Alain Deckers , Head of unit, Corporate reporting, audit and credit rating agencies, DG FISMA, European Commission Florian Berg , Massachusetts Institute of Technology (MIT) Ghizlaine Amrani , co-founder, QuantCube
10 :00 – 10 :10	Break
10 :10 – 10 :20	Keynote - Steven Maijor , Chair of ESMA
10 :25 – 11 :25	Rountable #2: Innovating in non-financial reporting instead of running after compliance: an essential posture to adapt information to all companies.
<i>The existing non-financial reporting requirements were designed for large companies - some have been innovative and ambitious, but they are often criticised for doing only a compliance exercise with reporting regulation. This often prevents the reporting to be relevant along the</i>	



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<i>whole value-chain and to individual companies. A debate has started at the European level to extend reporting requirements to smaller companies, as is already the case in Sweden, for example, for companies with more than 250 employees.</i>	
	<p><u>Introduction and moderation</u> by Alexandre Holroyd, Member of Parliament</p> <p><u>Panel discussion</u> :</p> <p>Sophie Flak, director of CSR and digital and member of the executive committee, Eurazeo</p> <p>Thierry Philipponnat, director of research, Finance Watch, member of the EU Sustainable finance Platform</p> <p>Marie-Claire Daveu, Director of Sustainable Development and International Institutional Relations, Kering</p> <p>Florian Schoeller, managing director and founder, Scope Group</p>
11 :25 – 11 :35	Keynote - Patrick de Cambourg , Chairman of the French Accounting Standards Authority, update on the work of the EFRAG's EU Task force on non-financial reporting
11 :40 – 12 :40	Rountable #3: Geopolitics of reporting: what convergence in the long term for non-financial information at the international level?
	<p><u>Introduction and moderation</u>: Eric Hespeneide, Chair of the Board, GRI</p> <p><u>Panel discussion</u> :</p> <p>Magnus Billing, Chief executive officer, Alecta</p> <p>Arlene McCarthy, Adviser to the president, Bloomberg</p> <p>Thierry Déau, Chief executive officer and founder, Méridiam, President of Finance for tomorrow</p> <p>Bernard de Longevialle, Managing Director, Global head of sustainable finance, S&P Global Ratings</p>
12 :40 – 12 :45	Keynote - Pascal Canfin , Member of the European Parliament, Chair of the Committee on the Environment
12 :45 – 13 :00	Closing remarks by Olivia Grégoire , Secretary of State for the Social, Inclusive and Responsible Economy, and Clément Beaune , Secretary of State for European Affairs