French Tech trends ASEAN

By the French Economic & Financial Regional Service in Singapore





Spotlight

What you (may) have missed this month in France

#Government measures

<u>+€1,2 BN fund</u> to protect French Tech startups from takeovers amid Covid crisis, after <u>+4 BN</u> emergency plan to support the ecosystem last March

#Fundraising

New French unicorn with Contentsquare #Next40

Aircall, cloud based call center solution, raises €65M

#FrenchTech120

Saagie, Big data specialist, raises €25M #FrenchTech120

Swile (ex Lunchr), corporate lunch card specialist, raises €70M

#FrenchTech12C

#Worthsharing

European Consumer Startups Map 2020 - Idinvest

France is the top European destination for new foreign investment

+500 French Tech VISA delivered in 2019, more info on this fast-track scheme



What's up French Tech ASEAN?

Let's hear it from the communities

Philippines

French Tech talk | E-Commerce: the video content revolution | +120 viewers | +1,900 views in total

Singapore

- French Tech Connect | advice to stay focused and keep momentum during Covid-19 | +74 viewers
- Board member Thibaut Brière helps 500 marketers for free, more info here
- Board member Nikolaj Groeneweg trains job seekers amid Covid-19 for free, more info here
- Board member Amel Rigneau last "Dare to be a woman" interviews can be found here

Vietnam HDH

1st offline French Tech Connect x Schoolab | 6 startups pitched | +50 attendees

Thailand

FT President Julien Chalté launched in Thailand & Cambodia 30-minute legal consultation <u>for free</u> **Malaysia**

Created Hiring talent group with experience sharing every 2 weeks, contact <u>@Yoann Gueguen</u> to join



Do not miss

Events, webinars, surveys that you MUST keep in mind

Capturing post-Covid growth through the lens of startup ecosystem players — July 3rd

What it takes to become a great product manager — July 15th

Reimagining the customer experience in the new world — July 23rd

Singapore Blockchain Week Virtual Summit 2020 — July 21st-23rd

MAS Global Fintech Innovation Challenge — Register before August 7th

Short survey from ESG on Interest of Tech Startups to Land in Singapore



E-coffee

With rockstars



10 minutes e-coffee with Dana Costache, Country Manager Vietnam of Cooptalis #French Tech 120

What is it about?

- How a determined Romanian women ended up as the head of a French Tech 120 in Vietnam?
- How to be a successful BD in the region?
- Cooptalis' next move

Click here to watch

*The <u>French Economic & Financial Regional Service in Singapore</u> is the <u>local representative of the French Tech</u>.

Responsible for the publication & contact @<u>Marie-anne Pinet</u>, Regional French Tech Attachée

All rights reserved unless authorized by the French Economic & Financial Regional Service in Singapore