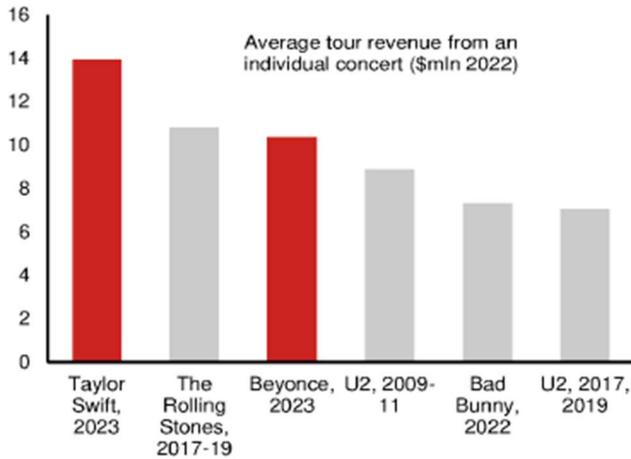


Annexes

Annexe 1 – Comparaison du chiffre d'affaires des tournées d'artistes internationaux et dates de la tournée « Eras Tour » de Taylor Swift (Nomura)

Fig. 1: Per concert the "Eras" tour is expected to be the highest grossing tour ever



Source: Forbes, Billboard, Nomura

Fig. 2: Taylor Swift "Eras" tour dates

	US	LATAM	JAP	AUS	SIN	EUR	SWE	UK	CAN
Mar-23									
Apr-23									
May-23									
Jun-23									
Jul-23									
Aug-23									
Sep-23									
Oct-23									
Nov-23									
Dec-23									
Jan-24									
Feb-24									
Mar-24									
Apr-24									
May-24									
Jun-24									
Jul-24									
Aug-24									
Sep-24									
Oct-24									
Nov-24									

Source: The Eras Tour, Nomura

Annexe 2 – Infographie sur les retombées économiques du passage de T. Swift à Singapour (Straits Times, Nomura, Maybank, Trip.com)

Swift lift to Singapore's economy

BY THE NUMBERS

The concerts by US pop star Taylor Swift and British rock band Coldplay are estimated to add about

0.25 percentage point

to the Republic's gross domestic product in the first quarter.

Economic ripple effect on the economy from each Swift concertgoer's spending:

\$1,385

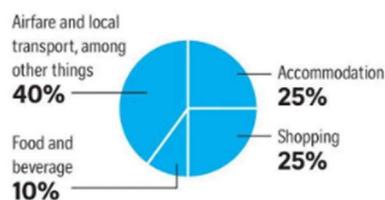
Total spending by **300,000** concertgoers:

\$415.5m

Projected tourism receipts:

\$350m to \$500m

Estimated breakdown of tourism receipts:



Ticket sales:

\$75.2m

Ticket sales revenue retained within Singapore economy:

\$11.3m

(assuming 85% goes to Swift)

Flights and bookings:

Singapore-inbound flights

▲ 186%



Accommodation bookings

▲ 462%



Attractions and tour bookings

▲ 2,373%



Sources: NOMURA, MAYBANK, TRIP.COM
STRAITS TIMES GRAPHICS