

# Trade and Multipliers: The Impact of Chinese Import Competition on the Local Structure of Employment and Wages

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# Motivation 1: The rise of China

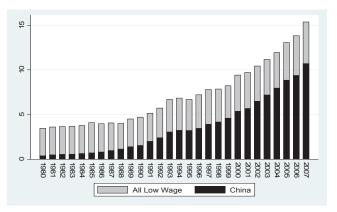
From 3 to 25% of world manufacturing production in 20 years





### Motivation 2: China's outward growth

Figure: Share of imports in EU and US from low wage countries



Notes: Source: Comtrade (via WITS). The list of low-wage countries is taken from Bernard, Andrew and Jensen JIE (2006).



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# Motivation 3: China and the labor market

The rapid emergence of China as a major trading partner has caused concerns among developed economies, regarding its impact on employment and wages.

- 1. Employment in manufacturing:
  - China's exports growth coincides with a strong decline in mfg employment in developed economies (particularly since 2001).
- 2. Beyond manufacturing: multiplier effect.
  - The disappearance of local mfg jobs is likely to be transmitted to the rest of the local economy.
- 3. Inequality
  - Are middling jobs destroyed by import competition?
  - $\diamond$  Wage inequality between sectors (R-V) and occupations/skill-level (H-O).
  - Wage dispersion within occupations and sectors:

- "The textiles, clothing and footwear industries [in Western Europe] are dividing, as [Chinese] competition brings out the best in some companies and others fail to adapt." The Economist, February 23rd, 2006

- "Trade in industries with heterogenous firms could contribute toward increases in wage inequality not only through an increase in skill-premium but also through an increase in residual wage inequality." Pavcnick (2011)



# This paper

Measure the *direct* and *indirect* local effect of rising Chinese import competition on the structure of *employment* and *wages* 

- 1. Building on ADH (2013), I exploit variation in initial local specialization and the unequal growth of Chinese exports across subsets the mfg sector.
- 2. Direct employment effect on manufacturing and local spill-overs onto the non-traded sector.
- 3. Impact on the occupational structure: job polarization?
- 4. Impact along the wage distribution and the degree of local inequality.
  - How did the minimum wage interact with these trade shocks in shaping the degree of local (hourly) wage inequality?



## Relation to previous literature

- Trade and Local Labor Markets
  - ♦ Trade liberalization in developing countries: Topalova (2007,2010), Kovak (2013)
  - Autor, Dorn and Hanson (2013a): Chinese import competition in US local labor markets.
  - Dauth, Findeisen and Suedekum (2014): Germany (opposite to the US in terms of trade balance), net employment gains from rising trade with "the East".
- Local multipliers:
  - ◊ Moretti (2010), Moretti and Thulin (2013): traded on non-traded employment effect
- Trade and inequality:
  - ◊ Large literature testing H-O model and R-V models ...
  - Firm-level literature: Import competition increases the within-sector dispersion of several firm-level outcomes.

Bloom et al. (2011); Méjean and Julien (2014); Amiti and Davis (2012)

- Local labor market: Autor, Dorn and Hanson (2013b), job polarization; Lindley and Machin (2014), college-wage premium
- ◊ Trade and labor market institutions: Topalova (2010); Carluccio, Fougère and Gautier (2015)



# Preview of findings

### • Employment effects:

- 1 s.d. increase in exposure to Chinese import competition causes a 31% s.d. decline in mfg employment growth.
- Aggregate effects are substantial: under conservative assumptions, China competition is found to have destroyed 75,000 jobs over the 2001-2007 period, 13% of overall decline.
- Large spillovers beyond the mfg sector
- Trade shocks and the occupational structure
  - Polarizing effect in the mfg sector
  - Less clear outside of manufacturing
- Wages:
  - ◊ Uniform negative effect on wages in the mfg sector.
  - $\diamond~$  Decline concentrated in the middle of the distribution in the non-traded sector.
  - Decline in lower-tail inequality in non-traded sector ... in places where the minimum wage is binding.



# Outline

### Data and measurement

- **Empirical Approach**
- **Descriptive Statistics**

### Results 1: Employment

Direct Employment Effect Employment structure

### Results 2: Wages

Wage effects along the distribution

### Conclusion



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### How to measure local exposure to import competition?

- Following Autor, Dorn and Hanson, AER (2013).
- Surge in China's exports is unequal across industries.
- Each employment zone is affected differently depending on its "initial" specialization.
- "Import-Per-Worker" (as in ADH):

$$\Delta IPW_{ct} = \frac{1}{L_{ct}} \sum_{s \in \mathbb{T}} \frac{L_{sct}}{L_{st}} \Delta M_{st}$$

where c is an employment zone and  $\mathbb{T}$  the set of sectors s that are tradable. M: imports, L: employment.

• Two main sources of variation: Importance of mfg sector and Exposure within mfg

$$\Delta IPW_{ct} = \underbrace{\frac{L_{ct}^{\mathbb{T}}}{L_{ct}}}_{Share_{ct}^{\mathbb{T}}} \times \underbrace{\frac{1}{L_{ct}^{\mathbb{T}}}\sum_{s\in\mathbb{T}}\frac{L_{sct}}{L_{st}}\Delta M_{st}}_{\Delta IPW_{ct}^{\mathbb{T}}}$$



### Main datasets

#### Sectoral employment and trade

- 1. Data on local employment:
  - Data: DADS administrative, exhaustive data on French workers in the salaried competitive sector.
  - Fine sectorial classification 4-digits NACE (477 sectors)
  - Detailed information on wages, hours and occupation (no education)
  - I aggregate at the "employment zone", tradable/non-tradable. 348 units over 2 periods: 1995-2001, 2001-2007
- 2. Trade data
  - Comtrade, imports per products (HS-6 digits) from 1992.
  - Map from HS 6-digits to NACE (10% of trade value not mapped uniquely, reallocated to sector based on initial employment shares)



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# Specification

How does import competition exposure affects a given labor market outcome Y in employment zone c during period t.

• Main Specification:

$$\Delta \log Y_{S,ct} = \beta_S \Delta IPW_{ct} + X'_{ct} \delta + Share_{ct}^{\mathbb{T}} \eta + \alpha_t + \gamma_{r(c)} + \varepsilon_{ct}$$
(1)

where  $S = \mathbb{T}, \mathbb{N}$  and  $\gamma_{r(c)}$  is a region fixed-effect.

- X<sub>ct</sub> include controls on:
  - Initial share of "production" jobs (ouvriers)
  - Lagged (1990, 1999 census) share of college graduates
  - Lagged (1990, 1999 census) women participation rate
  - Lagged (1990, 1999 census) share of foreigners
- Local multiplier effect: elasticity of non-traded to traded employment:  $\beta_{\textit{lm}}=\beta_{\mathbb{N}}/\beta_{\mathbb{T}}$



# Identification

• In this framework, a threat to identification is the presence of sector-specific nationwide shocks that drive both labor market outcome and imports.

 $\Delta \log Y_{S,ct} = \beta_{S} \Delta IPW_{ct} + X_{ct}' \delta + Share_{ct}^{\mathbb{T}} \eta + \alpha_{t} + \gamma_{r(c)} + \varepsilon_{ct}$ 

- The sign of the bias is not clear. For instance, sectoral supply shocks and demand shocks have similar implications for labor demand but different for imports.
- Time fixed-effects do not solve the problem as sectoral shocks affect each community differently.
- <u>Solution</u>: Instrumental variable estimation, using Chinese (main LWC country in the sample) exports to other high-income countries (OHIC) whose economic cycle is not related to that of France.
- Identifying assumption:
  - Evolution of Chinese exports to OHICs is independent from sectoral shocks in France.
  - Supply-side factors in China (industrial developments and trade policies) drive the correlation between China's exports to France and its exports to OHICs.

More on identification

We denote the variable: ΔIPW<sup>o</sup><sub>ct</sub>.



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### Summary statistics

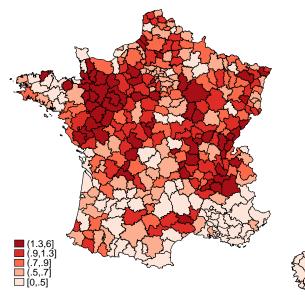
|  | Period 1995-2001 |          |        | F      | Period 2001-20 | 07     |
|--|------------------|----------|--------|--------|----------------|--------|
|  | Mean             | Std dev. | Median | Mean   | Std dev.       | Mediar |
| nitial employment in thousands                             | 180.3            | 220.2    | 88.2   | 197.2  | 241.4          | 103.3  |
| % employment in mfg (initial)                              | 28.8             | 9.4      | 27.6   | 24.4   | 8.7            | 23.5   |
| % chge in manufacturing empl.                              | -1.7             | 10.1     | -1.0   | -13.3  | 9.1            | -13.1  |
| % chge in non-tradable sector empl.                        | 25.4             | 5.5      | 25.3   | 8.0    | 7.0            | 8.1    |
| Hours worked per job: manufacturing                        | 1609.7           | 69.6     | 1614.1 | 1491.5 | 65.2           | 1492.7 |
| Hours worked per job: non-traded sector                    | 1293.8           | 42.4     | 1298.7 | 1153.6 | 42.3           | 1153.7 |
| $\Delta IPW$ in \$-thousands (2001)                        | 0.168            | 0.121    | 0.134  | 0.898  | 0.585          | 0.718  |
| $\Delta DPW$ in \$-thousands (2001)                        | 0.148            | 0.131    | 0.117  | 0.698  | 0.621          | 0.0512 |
| Ratio: $q_{90}/q_{10}$ , all sectors                       | 2.91             | 0.52     | 2.76   | 2.84   | 0.56           | 2.67   |
| Ratio: $q_{90}/q_{50}$ , all sectors                       | 1.89             | 0.19     | 1.84   | 1.87   | 0.204          | 1.83   |
| Ratio: $q_{50}/q_{10}$ , all sectors                       | 1.52             | 0.11     | 1.51   | 1.47   | 0.137          | 1.43   |
| Chge Log Ratio : $\Delta \log q_{90}/q_{10}$ , all sectors | -2.95            | 3.18     | -3.15  | 0.74   | 3.23           | 0.96   |
| Chge Log Ratio : $\Delta \log q_{90}/q_{50}$ , all sectors | -1.13            | 2.14     | -1.03  | 3.59   | 2.35           | 3.79   |
| Chge Log Ratio : $\Delta \log q_{50}/q_{10}$ , all sectors | -1.81            | 2.34     | -2.28  | -2.85  | 2.57           | -2.74  |

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# Geography of trade shocks (2001-2007)

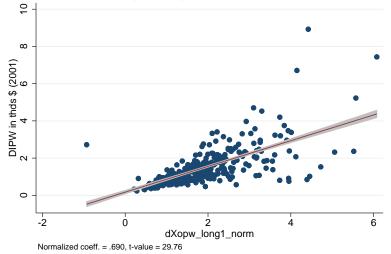


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# First-stage: Long differences

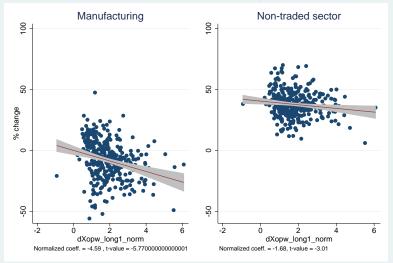
First-stage: Long differences (1995-2007)





### Reduced-form: Long differences

### Reduced form: Employment, Long Differences



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# Effect on manufacturing

#### Employment, hours, total labor earnings

|                      | (1)<br>OLS: Jobs<br>b/se | (2)<br>IV<br>b/se | (3)<br>IV<br>b/se | (4)<br>IV<br>b/se | (5)<br>IV<br>b/se | (6)<br>IV: Hrs<br>b/se | (7)<br>IV: Emp. earnings<br>b/se |
|----------------------|--------------------------|-------------------|-------------------|-------------------|-------------------|------------------------|----------------------------------|
| ΔIPW                 | -5.876***                | -8.349***         | -6.262***         | -6.313***         | -6.224***         | -6.084***              | -8.636***                        |
|                      | (1.242)                  | (1.618)           | (1.782)           | (1.789)           | (1.667)           | (1.621)                | (1.885)                          |
| % employment in mfg  |                          |                   | -0.151***         | -0.205***         | -0.097            | -0.095                 | 0.040                            |
|                      |                          |                   | (0.059)           | (0.069)           | (0.067)           | (0.072)                | (0.076)                          |
| % college            |                          |                   |                   | -0.653***         | -0.368**          | -0.405***              | -0.442***                        |
|                      |                          |                   |                   | (0.174)           | (0.143)           | (0.148)                | (0.157)                          |
| % production workers |                          |                   |                   | -0.362***         | -0.181            | -0.189*                | -0.208                           |
|                      |                          |                   |                   | (0.111)           | (0.114)           | (0.115)                | (0.127)                          |
| % particip. women    |                          |                   |                   | -1.462**          | -1.948***         | -2.106***              | -2.345***                        |
|                      |                          |                   |                   | (0.650)           | (0.506)           | (0.596)                | (0.687)                          |
| % foreigners         |                          |                   |                   | -0.465**          | -0.496**          | -0.498**               | -0.543**                         |
|                      |                          |                   |                   | (0.213)           | (0.193)           | (0.211)                | (0.231)                          |
| KP stat              |                          | 48.66             | 31.09             | 31.72             | 32.51             | 32.51                  | 32.51                            |
| Region fixed-effect  |                          |                   |                   |                   | $\checkmark$      | $\checkmark$           | $\checkmark$                     |

<u>Notes</u>: N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p<.10 \*\* p<.05, \*\*\* p<.01.



# Effect on manufacturing

How big is it?

- Assuming that a job lost in region *a* is lost for all other regions.  $\beta$  represent "absolute" variation in growth rate.
- Share of variance of Δ*IPW* due to Chinese supply shocks: partial R<sup>2</sup> of first stage (reg Δ*IPW* on Δ*IPW*<sup>o</sup>)

$$R^2 \widehat{\Delta L}_{\mathbb{T}} = R^2 \hat{\beta} \sum_c \frac{L_{ct}}{L_t} \Delta IPW_c = -0.27\%$$
 (period 1995-2001)  
= -1.69% (period 2001-2007)

- Decline in manufacturing in France over the period 2001-2007:  $\Delta L_{\mathbb{T}} = -13.3\%$
- The share of that decline attributable to Chinese rising productivity is:  $\frac{\Delta \hat{L}_{T}}{\Delta L_{T}} \cdot R^{2} = 13\%$  which amounts to 90,000 jobs lost.
- Probably a lower bound ...
  - Very small (-0.7) insignificant impact on population (number of fiscal households or alternatively registered voters in '95, '02, '07)



### Pre-trends: placebo

#### Regressing past growth in private employment on lead values of $\Delta I\!PW$

- 1.  $\Delta IPW$  could be picking up the effect of a omitted factor that is correlated with Chinese import competition.
- If this omitted factor is present before the period we consider and is stable over time, then
  past value of local labor market outcomes should be "affected" by lead values of Δ*IPW*.

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- If this omitted factor is present before the period we consider and is stable over time, then
  past value of local labor market outcomes should be "affected" by lead values of Δ*IPW*.

|                                  | (1)          | (2)          | (3)            | (4)           | (5)          | (6)          |
|----------------------------------|--------------|--------------|----------------|---------------|--------------|--------------|
|                                  | OLS: Private | IV: Private  | OLS: Pre-trend | IV: Pre-trend | OLS: Lagged  | IV: Lagged   |
|                                  | b/se         | b/se         | b/se           | b/se          | b/se         | b/se         |
| ΔIPW                             | -2.495***    | -3.755***    | -2.383***      | -4.512***     | -0.785       | 2.741**      |
|                                  | (0.405)      | (0.790)      | (0.405)        | (0.959)       | (0.632)      | (1.300)      |
| Pre-trend                        |              |              | 0.142***       | 0.138***      |              |              |
|                                  |              |              | (0.038)        | (0.037)       |              |              |
| KP stat                          |              | 32.16        |                | 35.52         |              | 32.16        |
| Full set of controls (see notes) | $\checkmark$ | $\checkmark$ | $\checkmark$   | $\checkmark$  | $\checkmark$ | $\checkmark$ |
| Region fixed-effect              | $\checkmark$ |              |                | $\checkmark$  | $\checkmark$ | $\checkmark$ |

<u>Notes:</u> Column 1 and 2 respectively report OLS and IV estimates of specification shown in Equation (1) where the dependent variable is current employment growth rate in the overall private sector. Column 5 and 6 respectively report OLS and IV estimates of the same specification where employment growth in the private sector is lagged [1982-1990 for period 1995-2001, 1990-1999 for period 2001-2007, employment is now computed based on Census data). In case, long run unobserved factor driving down manufacturing employment in local labor markets is correlated with future exposure to Chinese import competition, one would expect to find negative coefficients in the Column 5 and 6.



# Robustness checks and extensions

- Including imports from other low-wage countries
  - ◊ Adding Eastern Europe and Developing Asia.
  - ◇ Lower coefficient (-4) but larger average exposure leads to somewhat larger aggregate impact: -2.5% or 128,000 jobs from 2001 to 2007.
  - Lower coefficient is consistent with several firm-level studies (Bloom et al. 2011, Mion and Zhu, 2013)
- Very small (-0.7), insignificant effect on population (measured by fiscal households).
- Net exports 
   Show
  - Difficult to estimate separately export and import

China's import from the rest of the world are much less predictive of its imports from France than its exports to the ROW are of its exports to France.

♦ Using net exports lead to larger coefficients and somewhat smaller aggregate prediction (50,000 jobs) largely due to smaller partial- $R^2$ 

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Results 1: Employment

# Beyond manufacturing

|                      | (1)<br>OLS: Jobs<br>b/se | (2)<br>IV<br>b/se | (3)<br>IV<br>b/se | (4)<br>IV<br>b/se | (5)<br>IV<br>b/se | (6)<br>IV: Hrs<br>b/se | (7)<br>IV: Emp. earnings<br>b/se |
|----------------------|--------------------------|-------------------|-------------------|-------------------|-------------------|------------------------|----------------------------------|
| ΔIPW                 | -1.845***                | -3.640***         | -3.937***         | -4.071***         | -3.645***         | -1.765**               | -2.363***                        |
|                      | (0.558)                  | (0.982)           | (1.092)           | (1.095)           | (0.850)           | (0.760)                | (0.840)                          |
| % employment in mfg  |                          |                   | 0.022             | 0.003             | 0.170***          | 0.146***               | 0.177***                         |
|                      |                          |                   | (0.046)           | (0.049)           | (0.048)           | (0.046)                | (0.049)                          |
| % college            |                          |                   |                   | -0.360**          | -0.099            | -0.187*                | -0.351***                        |
|                      |                          |                   |                   | (0.143)           | (0.117)           | (0.113)                | (0.121)                          |
| % production workers |                          |                   |                   | -0.140            | 0.135             | 0.065                  | 0.036                            |
|                      |                          |                   |                   | (0.085)           | (0.091)           | (0.085)                | (0.092)                          |
| % particip. women    |                          |                   |                   | -0.731            | -0.936**          | -1.140**               | -1.076**                         |
|                      |                          |                   |                   | (0.448)           | (0.472)           | (0.453)                | (0.503)                          |
| % foreigners         |                          |                   |                   | 0.062             | -0.082            | -0.154                 | -0.190                           |
|                      |                          |                   |                   | (0.146)           | (0.159)           | (0.155)                | (0.172)                          |
| KP stat              |                          | 48.66             | 31.09             | 31.72             | 32.51             | 32.51                  | 32.51                            |
| Region fixed-effect  |                          |                   |                   |                   | $\checkmark$      | $\checkmark$           | $\checkmark$                     |

Notes: N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p < .10 \*\* p < .05. \*\*\* p < .01.

- Aggregate predictions:  $R^2 \hat{\beta}_{\mathbb{N}} \overline{\Delta IPW} \times L_{\mathbb{N}} \approx 180,000$  jobs affected over the period 2001-2007. (Large size of the non-mfg sector).
- Considering hours worked reverses the conclusion: more hours worked destroyed in the manufacturing sector.
- "Local multiplier":  $\beta_{\mathbb{N}}/\beta_{\mathbb{T}} = 0.58(jobs), 0.29(hours)$

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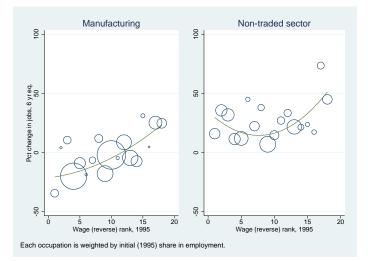
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## Trade and job polarization

Descriptives 1: employment growth and initial wage rank (1995-2007)

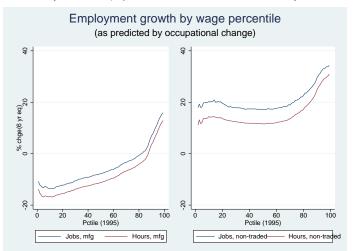


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### Trade and job polarization



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Results 1: Employment

# Trade and job polarization

Occupation-specific impact of Chinese imports competition



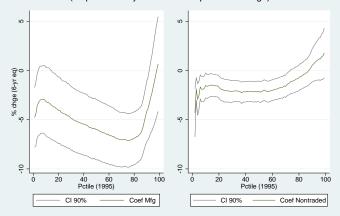
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Results 1: Employment

# Trade and job polarization

#### Reweighin Juhn, Murphy and Pierce (1993)

Effect of trade shocks on emp. growth by wage pctile (as predicted by effect on occupational change)



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Employment structure

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# Impact along the wage distribution

#### Manufacturing and non-tradable sector

|                      | (1)<br>avwage<br>b/se | (2)<br>10th<br>b/se | (3)<br>20th<br>b/se | (4)<br>30th<br>b/se | (5)<br>40th<br>b/se | (6)<br>50th<br>b/se | (7)<br>60th<br>b/se | (8)<br>70th<br>b/se | (9)<br>80th<br>b/se | (10)<br>90th<br>b/se |
|----------------------|-----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|
| Mfg sector           |                       |                     |                     |                     |                     |                     |                     |                     |                     |                      |
| $\Delta IPW$         | -1.752***             | -2.838              | -1.385*             | -1.513**            | -1.348*             | -1.176              | -1.261              | -1.470*             | -2.238**            | -2.250**             |
|                      | (0.809)               | (1.969)             | (0.769)             | (0.769)             | (0.775)             | (0.782)             | (0.798)             | (0.862)             | (0.880)             | (0.972)              |
|                      | b/se                  | b/se                | b/se                | b/se                | b/se                | b/se                | b/se                | b/se                | b/se                | b/se                 |
| Non-traded sector    |                       |                     |                     |                     |                     |                     |                     |                     |                     |                      |
| $\Delta IPW$         | -0.598*               | 0.049               | -0.714***           | -0.883***           | -1.137***           | -1.068***           | -1.014***           | -0.934***           | -0.429              | 0.049                |
|                      | (0.320)               | (0.245)             | (0.235)             | (0.240)             | (0.258)             | (0.263)             | (0.293)             | (0.329)             | (0.369)             | (0.465)              |
| KP stat              | 32.51                 | 32.51               | 32.51               | 32.51               | 32.51               | 32.51               | 32.51               | 32.51               | 32.51               | 32.51                |
| Full set of controls |                       |                     | $\checkmark$         |
| Region fixed-effect  |                       |                     |                     |                     |                     |                     |                     |                     |                     |                      |

<u>Notes</u>: N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p < .10 \*\* p < .05, \*\*\* p < .01. Control variables include: initial share of manufacturing jobs, of female employees, of production employees, of foreign-born employees and of college educated employees. Decile are computed based on jobs reporting positive hours worked and wages, weighing by hours worked.

- Uniform decline in the manufacturing sector.
- Effect concentrated in the middle of the distribution in the non-tradable sector.
- Lowest decile is not affect in none of the sector.



### Impact on inequality: inter-decile ratios

|                      | $(1) \\ \Delta \log \frac{q_{-90}}{q_{-10}}$ | $(2) \\ \Delta \log \frac{q_{-90}}{q_{-50}}$ | $(3) \\ \Delta \log \frac{q_{-50}}{q_{-10}}$ |
|----------------------|--|--|--|
|                      | b/se   | b/se   | b/se   |
| Manufacturing        |  |  |  |
| $\Delta IPW$         | 0.588  | -1.074                                       | 1.662  |
|                      | (1.914)                                      | (0.929)                                      | (1.547)                                      |
| Non-traded sector    |  |  |  |
| $\Delta IPW$         | 0.000  | 1.116**                                      | -1.116***                                    |
|                      | (0.500)                                      | (0.443)                                      | (0.298)                                      |
| KP stat              | 32.51  | 32.51  | 32.51  |
| Full set of controls | $\checkmark$                                 | $\checkmark$                                 | $\checkmark$                                 |
| Region fixed-effect  |  | $\checkmark$                                 | $\checkmark$                                 |

Absence of overall impact holds for other measures of wage dispersion:

◊ Sd of: log wage, residual, within-sector (NACE 3d)

- Heterogenous firms might be located in different EZs, hence the increase in wage dispersion
  might arise between rather than within local labor markets in the manufacturing sector.
- Reallocation of workers from manufacturing to non-tradable sector might put downward pressure on the median wage in the latter sector.

troduction Measurement Empirical Approach Des. Stats Results 1: Employment **Results 2: Wages** Concl 00000 00 0000 0000 0000 0000 000

### Assessing the role of the minimum wage

Interaction between  $\Delta IPW$  with  $S_{15} = \mathbf{1}_{\{\text{share min wage} < 15\%\}}$ 

 $\Delta \log q_{15,ct}^{\mathbb{N}} = \Delta IPW_{ct} \cdot \beta_1 + \Delta IPW_{ct} \times S_{15,ct} \cdot \beta_2 + X_{ct}' \delta + Share_{ct}^{\mathbb{T}} \eta + \alpha_t + \gamma_{r(c)} + \varepsilon_{ct}$ 

| ction<br>00 | Measurement<br>00 | Empirical Approach | Des. Stats<br>0000 | Results 1: Employment | Results 2: Wages |
|-------------|-------------------|--------------------|--------------------|-----------------------|------------------|
|             |                   |                    |                    | 0000                  |                  |

# Assessing the role of the minimum wage

Interaction between  $\Delta IPW$  with  $S_{15} = \mathbf{1}_{\{\text{share min wage} < 15\%\}}$ 

 $\Delta \log q_{15,ct}^{\mathbb{N}} = \Delta \textit{IPW}_{ct} \cdot \beta_1 + \Delta \textit{IPW}_{ct} \times S_{15,ct} \cdot \beta_2 + X_{ct}' \delta + \textit{Share}_{ct}^{\mathbb{T}} \eta + \alpha_t + \gamma_{r(c)} + \varepsilon_{ct}$ 

|                           | (1)                  | (2)                                 | (3)                                 | (4)          | (5)                  | (6)                                 | (7)                                 | (8)                                 |
|---------------------------|----------------------|-------------------------------------|-------------------------------------|--------------|----------------------|-------------------------------------|-------------------------------------|-------------------------------------|
|                           | $\Delta \log q_{15}$ | $\Delta \log \frac{q_{85}}{q_{10}}$ | $\Delta \log \frac{q_{85}}{q_{50}}$ |              | $\Delta \log q_{15}$ | $\Delta \log \frac{q_{85}}{q_{10}}$ | $\Delta \log \frac{q_{85}}{q_{50}}$ | $\Delta \log \frac{q_{50}}{q_{15}}$ |
| $\Delta IPW$              | -0.462**             | 0.323                               | 0.929**                             | -0.606***    | 0.291                | -0.166                              | 0.856**                             | -1.022***                           |
|                           | (0.832)              | (0.565)                             | (0.314)                             | (0.311)      | (0.832)              | (0.565)                             | (0.314)                             | (0.311)                             |
| $\Delta IPW 	imes S_{15}$ |                      |                                     |                                     |              | -1.341***            | 0.736**                             | -0.024                              | 0.760***                            |
|                           |                      |                                     |                                     |              | (0.237)              | (0.359)                             | (0.343)                             | (0.199)                             |
| $S_{15}$                  |                      |                                     |                                     |              | 0.213                | 0.327                               | 0.506*                              | -0.179                              |
|                           |                      |                                     |                                     |              | (0.173)              | (0.326)                             | (0.298)                             | (0.165)                             |
| KP stat                   | 32.51                | 32.51                               | 32.51                               | 32.51        | 16.79                | 16.79                               | 16.79                               | 16.79                               |
| Controls                  | $\checkmark$         | $\checkmark$                        | $\checkmark$                        | $\checkmark$ | $\checkmark$         | $\checkmark$                        | $\checkmark$                        | $\checkmark$                        |
| Region FE                 | $\checkmark$         | $\checkmark$                        | $\checkmark$                        | $\checkmark$ | $\checkmark$         | $\checkmark$                        | $\checkmark$                        | $\checkmark$                        |

<u>Notes</u>: N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p<.10 \*\* p<.05, \*\*\* p<.01. The bite of the minimum wage is computed as the share of jobs in a given location and sector whose hourly wage (*salaire brut horaire*) is comprised between 85 and 105% of the legal minimum wage. Observations whose wage is reported below 85% of the minimum wage are dropped.

Introduction Measurement Empirical Approach Des. Stats Results 1: Employment Results 2: Wages Conclusion

# Outline

### Data and measurement

- **Empirical Approach**
- **Descriptive Statistics**

### Results 1: Employment

Direct Employment Effect Employment structure

# Results 2: Wages

Wage effects along the distribution

### Conclusion



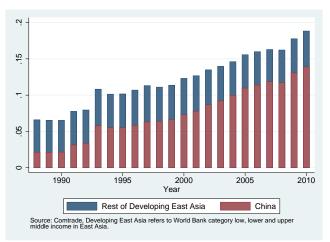
## Conclusion

- Large local employment effect of trade shocks
  - Not confined to manufacturing, no detectable population adjustments.
  - ♦ Exposure to trade is a function of both sector/occupation and <u>location</u>.
- Job and wage polarization:
  - Across the board decline in hourly wages in mfg and no rise in wage dispersion in spite of the job-polarizing effect of trade.
  - Increase in upper-tail and decrease in lower-tail inequality in the non-traded sector, the latter appears to be driven by the bite of the minimum wage.
- Beyond the labor market:
  - <u>Consumer welfare</u>: Import competition is skill-biased but is also likely to be pro-poor in terms of consumer welfare. Combining estimates on price impact of import competition and consumption shares by income level would give a more complete picture of the distributional incidence of import competition.
  - Voting behavior: In a context where trade policy is a EU-level competency, import competition seems likely to boost local support for radical and anti-globalization political parties.

## Extra-slides

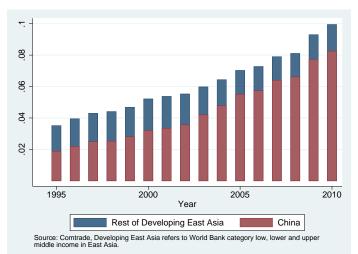
### Focus on Developing East Asia

Figure: Share of imports in high income countries from Developing East Asia



### China's share in French imports

Figure: Share of Imports in France from Developing East Asia



#### More on Identification

$$\Delta \log Y_c = \beta \Delta IPW_c + e_c \quad \text{where} \quad \Delta IPW_c = \sum_s \underbrace{\frac{L_{cs}}{L_c}}_{\theta_{cs}} \underbrace{\frac{\Delta M_s}{L_s}}_{m_s} = \theta'_c \mathbf{m}$$
(2)

We consider the case where the error term  $e_i$  is composed of (i) a weighted sum of nation-wide sectoral supply and demand shocks and (ii) a standard error term:

$$e_{c} = a_{S} \sum_{s} \lambda_{cs} w_{s} + a_{D} \sum_{s} \lambda_{cs} x_{s} + \varepsilon_{c} = \lambda_{c}' (a_{S} \mathbf{w} + a_{D} \mathbf{x}) + \varepsilon_{c}$$

where  $w_s$  and  $x_s$  represent, respectively, supply and demand shocks.  $\lambda_{cs}$  is a parameter that determines the local magnitude of shock s in location c. We suppose  $a_D$ ,  $a_S > 0$ 

$$\Delta \log Y_c = \beta \theta'_c \mathbf{m} + \lambda'_c (\mathbf{a}_S \mathbf{w} + \mathbf{a}_D \mathbf{x}) + \varepsilon_c$$
(3)

Panel with interactive fixed-effects. Source of bias:

$$cov(\theta'_{c}\mathbf{m},\lambda'_{c}(a_{5}\mathbf{w}+a_{D}\mathbf{x})) = a_{5}\theta'_{c}cov(\mathbf{m},\mathbf{w})\lambda_{c} + a_{D}\theta'_{c}cov(\mathbf{m},\mathbf{x})\lambda_{c}$$
$$= a_{5}\sum_{s}\theta_{cs}\lambda_{cs}cov(m_{s},w_{s}) + a_{D}\sum_{s}\theta_{cs}\lambda_{cs}cov(m_{s},x_{s})$$
$$= \sum_{s}\theta_{cs}\lambda_{cs}\left[a_{5}cov(m_{s},w_{s}) + a_{D}cov(m_{s},x_{s})\right]$$



#### More on Identification

$$\operatorname{cov}(\theta_c'\mathbf{m},\lambda_c'(a_5\mathbf{w}+a_D\mathbf{x})) = \sum_s \theta_{cs}\lambda_{cs} \left[a_5\underbrace{\operatorname{cov}(m_s,w_s)}_{<0} + a_D\underbrace{\operatorname{cov}(m_s,x_s)}_{>0}\right]$$

Instrumental variable approach based on the notion that:

- Chinese exports to OHICs are independent from French domestic sectoral shocks
- Correlation between between Chinese exports to OHICs and to France reflects increase in productivity in China.

Hence the assumption is:

$$\operatorname{cov}(m_s^o, w_s) = \operatorname{cov}(m_s^o, x_s) = 0 \tag{4}$$

in which case  $\theta'_i \mathbf{m}^o$  can be used to instrument for  $\theta'_i \mathbf{m}$ 

Back

#### JMP (1993)'s method to describe employment polarization

Median or average wage rank: simple ranking but ignores within occupation variation (particularly problematic when number of documented occupations is not very large)
Compute the contribution of each occupation g to each percentile p of the wage distribution:

$$a_{gp} = rac{L_{gp}}{L_p}$$

- Apportion each change in occupation employment  $\Delta \log L_g$  across percentiles up to the occupation contribution to employment in each percentile  $a_{gp}$ .

- Change in employment at percentile p as predicted by occupational change is computed as follow:

$$\widehat{\Delta \log L_p} = \sum_{g=1}^G a_{gp} \Delta \log L_g$$

▶ Back

#### Employment effect by skill-category

|                      | (1)          | (2)                | (3)          | (4)          | (5)                | (6)          |
|----------------------|--------------|--------------------|--------------|--------------|--------------------|--------------|
|                      | Low Skill    | Intermediate Skill | High skill   | Low Skill    | Intermediate Skill | High skill   |
|                      | b/se         | b/se               | b/se         | b/se         | b/se               | b/se         |
| Manufacturing        |              |                    |              |              |                    |              |
| $\Delta IPW$         | -4.066**     | -15.096***         | -1.466       | -3.253*      | -14.561***         | -1.544       |
|                      | (1.864)      | (3.847)            | (4.154)      | (1.676)      | (3.699)            | (4.072)      |
| Non-traded sector    |              |                    |              |              |                    |              |
| $\Delta IPW$         | -5.909***    | -2.980*            | 5.686**      | -4.987***    | -1.899             | 4.950**      |
|                      | (1.420)      | (1.662)            | (2.513)      | (1.099)      | (1.386)            | (2.400)      |
| KP stat              | 27.84        | 27.84              | 27.84        | 27.84        | 27.84              | 27.84        |
| Controls (see notes) | $\checkmark$ | $\checkmark$       | $\checkmark$ | $\checkmark$ | $\checkmark$       | $\checkmark$ |
| Region fixed-effect  |              |                    |              | $\checkmark$ | $\checkmark$       | $\checkmark$ |

<u>Notes:</u> N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p < .10 \*\*p < .05, \*\*\*p < .01. Control variables include: initial share of manufacturing jobs, of female employees, of production employees, of foreign-born employees and of college educated employees. Skill categories are based on occupation. Clerk and unskilled production workers are considered low skill occupations. Intermediate professions, senior management are considered high-skill occupations.

#### Wage effect by skill-category

|                      | (1)          | (2)          | (3)                | (4)          |
|----------------------|--------------|--------------|--------------------|--------------|
|                      | All          | Low Skill    | Intermediate Skill | High skill   |
|                      | b/se         | b/se         | b/se               | b/se         |
| Mfg                  |              |              |                    |              |
| $\Delta IPW$         | -2.552***    | -0.420       | -3.157***          | 1.548        |
|                      | (0.809)      | (0.656)      | (0.937)            | (1.743)      |
| Non-traded           |              |              |                    |              |
| $\Delta IPW$         | -0.598**     | -0.668**     | -0.484             | -1.409       |
|                      | (0.260)      | (0.286)      | (0.377)            | (0.893)      |
| KP stat              | 32.51        | 32.51        | 32.51              | 32.51        |
| Full set of controls | $\checkmark$ | $\checkmark$ | $\checkmark$       | $\checkmark$ |
| Region fixed-effect  | $\checkmark$ | $\checkmark$ | $\checkmark$       | $\checkmark$ |

<u>Notes:</u> N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*P < .10 \*\* p < .05. \*\*\* p < 0.1. Control variables include: initial share of manufacturing jobs, of female employees, of production employees, of foreign-born employees and of college educated employees. Skill categories are based on occupation. Clerk and unskilled production workers are considered low skill occupations. Intermediate professions, senior management are considered high-skill occupations.

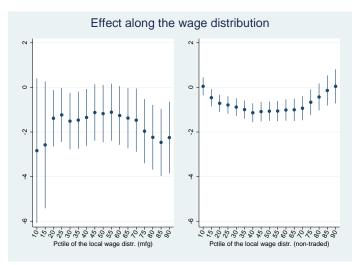
# Trade Deficit per Workers

#### Manufacturing sector

|                     | (1)<br>OLS: Jobs | (2)<br>IV  | (3)<br>IV  | (4)<br>IV             | (5)<br>IV    | (6)<br>IV: Hrs | (7)<br>IV: Hourly Wage |
|---------------------|------------------|------------|------------|-----------------------|--------------|----------------|------------------------|
|                     | b/se             | b/se       | b/se       | b/se                  | b/se         | b/se           | b/se                   |
| $\Delta DPW$        | -5.023***        | -12.470*** | -10.344*** | -9.116***             | -8.231***    | -8.044***      | -2.287*                |
|                     | (1.237)          | (2.999)    | (3.374)    | (3.144)               | (2.760)      | (2.563)        | (1.228)                |
| % mfg               |                  |            | -0.117     | -0.143*               | -0.072       | -0.070         | 0.101***               |
|                     |                  |            | (0.072)    | (0.078)               | (0.075)      | (0.078)        | (0.034)                |
| % college           |                  |            |            | -0.690***             | -0.312**     | -0.350***      | 0.182***               |
|                     |                  |            |            | (0.164)               | (0.127)      | (0.128)        | (0.061)                |
| % prod. workers     |                  |            |            | -0.500 <sup>***</sup> | -0.192       | -0.210*        | 0.030                  |
|                     |                  |            |            | (0.104)               | (0.117)      | (0.119)        | (0.057)                |
| % women             |                  |            |            | -1.489**              | -1.866***    | -2.002***      | -0.102                 |
|                     |                  |            |            | (0.696)               | (0.505)      | (0.592)        | (0.325)                |
| % foreigners        |                  |            |            | -0.354                | -0.483**     | -0.471**       | -0.074                 |
|                     |                  |            |            | (0.225)               | (0.214)      | (0.231)        | (0.062)                |
| KP stat             |                  | 20.42      | 12.18      | 12.57                 | 13.61        | 13.61          | 13.61                  |
| Region fixed-effect |                  |            |            |                       | $\checkmark$ | $\checkmark$   | $\checkmark$           |

<u>Notes</u>: N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p<.10 \*\* p<.05, \*\*\* p<.01.

#### Impact along the local wage distribution



#### Impact on inequality: variance of log(wage)

| (Dep. var $	imes$ 100) | (1)<br>ΔVar log w | (2)<br>ΔResidual | (3)<br>AResidual Within-Sector |  |  |  |  |
|------------------------|-------------------|------------------|--------------------------------|--|--|--|--|
| ( )                    | b/se              | b/se             | b/se                           |  |  |  |  |
|                        |                   | Manufact         | 1anufacturing                  |  |  |  |  |
| $\Delta IPW$           | 1.66*             | 1.545            | 1.054                          |  |  |  |  |
|                        | (0.997)           | (0.944)          | (0.72)                         |  |  |  |  |
|                        |                   | Non traded       | Non traded sector              |  |  |  |  |
| $\Delta IPW$           | -0.064            | -0.146           | -0.042                         |  |  |  |  |
|                        | (0.322)           | (0.271)          | (0.245)                        |  |  |  |  |
| N                      | 696               | 696              | 696                            |  |  |  |  |
| KP stat                | 27.84             | 27.84            | 27.84                          |  |  |  |  |
| Controls               | $\checkmark$      | $\checkmark$     | $\checkmark$                   |  |  |  |  |
| Region fixed-effect    | $\checkmark$      | $\checkmark$     | $\checkmark$                   |  |  |  |  |

<u>Notes:</u> N = 696. Baseline sample is a balanced panel of 348 employment zones. Outcomes variables are expressed in percentage change over six-year period. All specifications include period fixed effect and log of initial total employment. Robust standard errors are clustered at the employment zone level. \*p<.10 \*\* p<.05, \*\*\* p<.01. Control variables include: initial share of manufacturing jobs, of female employees, of production employees, of foreign-born employees and of college educated employees. Variance of log(wage) computed based on jobs reporting positive hours worked and wages, weighing by hours worked.  $\Delta$  Residual: refers to changes in the variance of the residual from a wage regression including the following individual controls: age (bins of 4 years), gender and foreign dummies.  $\Delta$  Residual Within-Sector refers to changes in the variance of the residual from the same regression with additionally NACE 3-digit dummies (200 categories).

- Heterogenous firms might be located in different EZs, hence the increase in wage dispersion
  might arise between rather than within local labor markets in the manufacturing sector.
- An industry-level specification could help investigate this interpretation.