

French Tech trends ASEAN

By the French Economic & Financial Regional Service in Singapore



Spotlight

What you (may) have missed this month in France

#Government measures

Following the cabinet reshuffle, [Cedric O](#) is still in charge of digital in Jean Castex's government.

#Fundraising & partnership

[AB Tasty](#), e-commerce UX specialist, raises €40M [#FrenchTech120](#)

[Withings](#), raises €60M for healthcare pivot

[#FrenchTech120](#) Lydia [expands credit offering](#) in partnership with [#Next40](#) Younited Credit

#Acquisition

French neobank Shine [was bought by Société Générale](#)

IWD, retail software, [acquired](#) the global provider of 3D planning software Visual Retailing

#Worthsharing

How can we really make European startups more diverse? — [Hear it from Kat Borlongan](#)



What's up French Tech ASEAN?

Let's hear it from the communities

Region

Looking for a job in a **big French scale-up**? Come on board the [French Tech Jet](#) powered by our friends from [La French Tech Taiwan](#)

Philippines

Community is growing at a fast pace with **+6 members** joining the steering committee

Vietnam HDH

[French Tech Talk](#) on [the future of health in Vietnam](#) | +60 attendees

Thailand

1st offline [French Tech Connect](#) in Bangkok | +66 subscribers

Malaysia

French Tech Talk on « Co design » | [Hear it from the specialists](#)

FT « pépites » [are working together](#). Congrats HR20 Asia and BrioHR and happy collaboration!*

Cambodia

[Clik](#), a French Tech Cambodia member in the Fintech sector will share some exciting **news on Wednesday**...stay tuned!



Do not miss

Events, webinars, surveys that you MUST keep in mind

Applications [are open](#) to join coding school 42 in Kuala Lumpur — [Register now](#)

[Global Launch of Switch Fintech Festival](#) — [August 3rd](#)

[Open Innovation is the New Normal](#) — [August 6th](#)

[MAS Global Fintech Innovation Challenge](#) — [Register before August 7th](#)

[How to optimize costs in the cloud?](#) — [August 12th](#)

[Made in Singapore 2020](#) — [August 11th-21st](#)

[Short survey from ESG on Interest of Tech Startups to Land in Singapore](#) — [Last call](#)



E-coffee

With rockstars



4 minutes e-coffee with Alexis Berson, Senior Analyst at Kayrros #French Tech 120

What is it about?

- How Covid-19 brought Kayrros new types of customer
- Technologies they use to bring more clarity to the commodities world
- What Alexis **has learnt** working for a startup after several years in a big corporation

[Click here to watch](#)

*The [French Economic & Financial Regional Service in Singapore](#) is the [local representative of the French Tech](#).

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