

Under the High Patronage of
Mr. Emmanuel MACRON
President of the French Republic



MINISTÈRE
DE L'EUROPE
ET DES AFFAIRES
ÉTRANGÈRES

Liberté
Égalité
Fraternité



**Business
France**

■ Alliance
des Patronats
Francophones
Prosperer ensemble



Franco tech

Innovate & Create in the Francophone World

PARIS – STATION F | OCTOBER 3RD & 4TH, 2024 | 8 AM - 8PM



ARTIFICIAL INTELLIGENCE - INNOVATION FINANCING
HUMAN CAPITAL - ENERGY TRANSITION
FOOD SECURITY & LOGISTICS

Exhibition Area
Round Tables
B-to-B Meetings
Innovation Competition

+88
Official
Governmental
Delegations

1500
Foreign & French
Visitors

+70
Private & Public
Exhibitors

THE EVENT IN DETAILS

WHY SHOULD YOU ATTEND



- The main event of the du XIXe Summit of the Francophonie, on the initiative of Emmanuel Macron, President of France
- Professional exhibition bringing together 1,500 francophone business leaders from nearly 100 countries
- Simultaneous access to the exhibition area, round tables, B2B meetings, innovation contest and long networking slots
- Dense and dynamic, FrancoTech is designed to stimulate and promote entrepreneurship, partnerships, and successful francophone achievements

FOUR SEQUENCES



THEMATIC PANELS:

Thematic sessions addressing economic challenges, investment opportunities, and innovations of the Francophonie

B2B MEETING SPACE:

Specific time slots and dedicated areas arranged for private meetings between companies and institutions' representatives

EXHIBITION SPACE:

An area organized into thematic clusters dedicated to companies, allowing them to promote their products, solutions, and innovations

INNOVATION COMPETITION:

Startup pitches to major corporations, investment funds, and VCs, following a call for projects sent to the 88 IOF countries

COMPANIES & PARTICIPANTS PROFILE

EXPECTED ATTENDEES



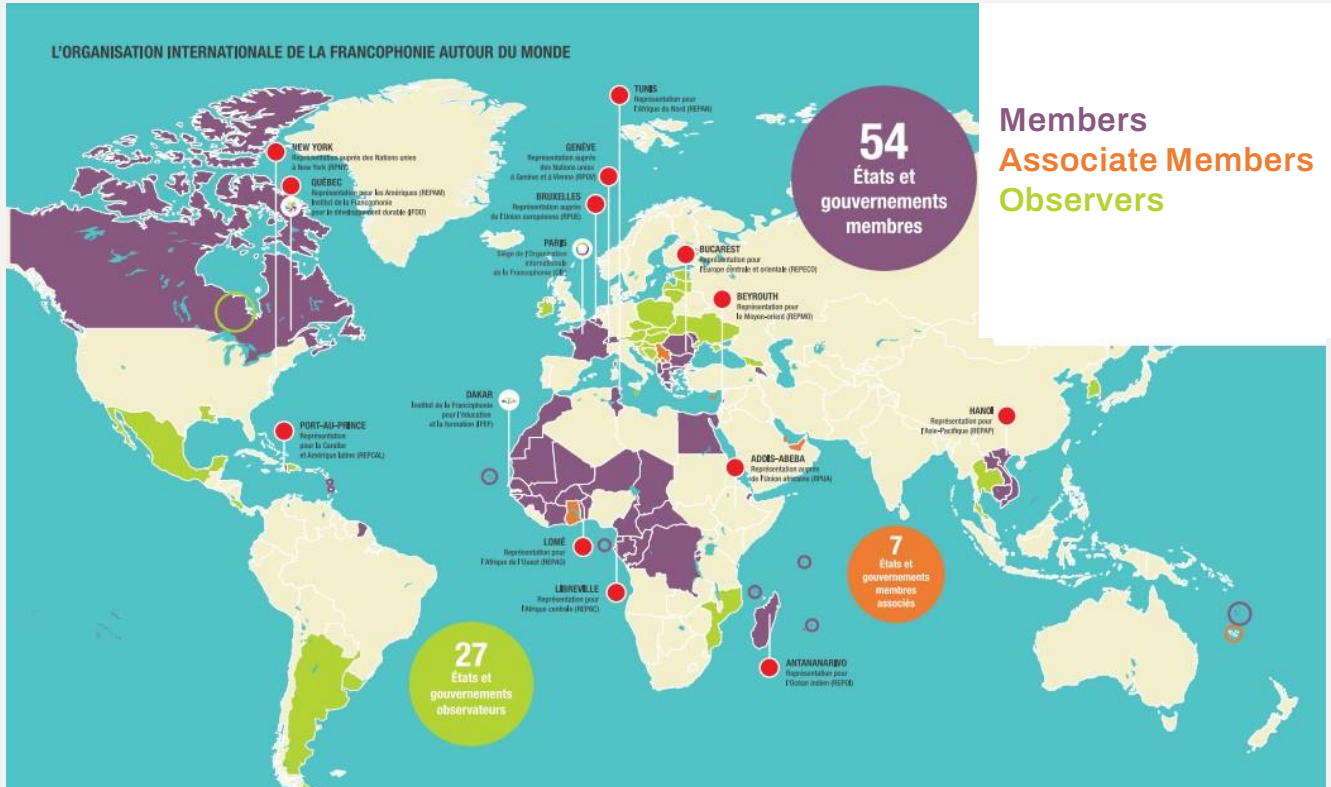
- Private or public companies (SMEs, MTNs), banks and funding agencies, investment funds, universities, institutions, local authorities, regions, states, countries active in one of the five selected themes
- Contributors to the economic Francophonie, or those planning to be, through business development and prospection in the french-speaking world
- High-level french and foreign actors: C-level executives, directors, innovation officers, experts linked to the Francophone world
- Young French-speaking entrepreneurs & francophone startups carrying innovative projects aimed at giving a fresh boost to the Francophone world

THE ECONOMIC FRANCOPHONIE

GEOGRAPHICAL AREA OF THE FRANCOPHONIE

States & Governments of the International Organization of the Francophonie

(Source OIF)



88
member
countries

16%
of world's
GDP

20%
of global
exchanges

1,2
billion
inhabitants

FRENCH LANGUAGE

French is the official language of **29** countries, with **321 million** speakers worldwide

	France		Benin		Burundi
	Congo (RDC)		Guinea		Rwanda
	Canada		Mali		Luxembourg
	Cameroon		Togo		Djibouti
	Belgium		Congo (RC)		Equatorial Guinea
	Ivory Coast		Niger		Comores
	Madagascar		Tchad		Vanuatu
	Haïti		Switzerland		Seychelles
	Senegal		Central African Rep.		Monaco
	Burkina Faso		Gabon		

5 MAIN THEMES

ARTIFICIAL INTELLIGENCE

Exploring opportunities and challenges related to digital transformation, data security, and the integration of AI into businesses and the medical field within the Francophone space

ENERGY TRANSITION

Encouraging discussions on solutions and initiatives aimed at accelerating the energy transition. Emphasis will be placed on the development of green hydrogen and decarbonization goals in Francophone countries

HUMAN CAPITAL

Highlighting educational and training initiatives aimed at developing Francophone talents in strategic sectors, with a focus on youth and gender equality

LOGISTICS, FOOD SECURITY

Exploring the challenges and opportunities related to food security, logistics, transportation, and infrastructure in the Francophone economic environment

INNOVATION FINANCING

Showcasing dedicated financing solutions for businesses and entrepreneurs and support initiatives for investors in Francophone countries

PROVISIONAL AGENDA
THURSDAY OCTOBER 3RD, 2024

14:00 – 14:45	WELCOMING PARTICIPANTS		
14:45 – 15:30	OPENING SESSION Xavier Niel, Laurent Saint-Martin, Geoffroy Roux de Bézieux, François Vandeville		
15:30 – 16:00	PRESS CONFERENCE		
16:00 – 18:45	EXHIBITION SPACE Visit of the Heads of States and official delegations (112 invited by the president of the French Republic) with the companies joining them	BtoB Meetings 17:00– 17:45	OPENING PANEL To innovate and star a business within the francophone space
18:45 – 20:00	DINNER COCKTAIL 		

PROVISIONAL AGENDA

FRIDAY OCTOBER 4TH , 2024

8:00 – 8:45	WELCOMING PARTICIPANTS		
8:45 – 9:30	OPENING SESSION Opening Statement by the of the Heads of Delegations (limited to 5)		
9:30 – 10:00	PRESS CONFERENCE		
10:00 – 11:00	VISIT OF THE FRENCH PRESIDENT AND THE OFFICIAL DELEGATIONS 		
11:00 – 13:15	ROUND TABLES* <ul style="list-style-type: none"> AI: <i>Deus ex Machina</i> or Instrument at the Service of Humanity? From Food Security to Food Sovereignty: Towards a Balanced Approach Maritime Transport at the Heart of Trade in the Francophone World 	BtoB Meetings	13:00 – 14:00 INNOVATION COMPETITION <ul style="list-style-type: none"> AI & Trusted Digital
13:15 – 14:30	LUNCH COCKTAIL		
14:45 – 17:00	ROUND TABLES <ul style="list-style-type: none"> Edtech Serving Human Capital Decarbonization and Energy Transition: Financing and Best Practices 	BtoB Meetings	14:30 – 16:00 INNOVATION COMPETITION <ul style="list-style-type: none"> Food Security EdTech Energy Efficiency
18:30 – 18:45	CLOSING SPEECH		
18:45 – 20:00	DINNER COCKTAIL		

SPONSORSHIP OFFERS

PRIVILEGE OFFER

Early Bird: 30,000€; Regular: 40,000 €

EXHIBITION: 12 sqm space ; 15 participants; Round Table Panelist

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform, social media & on the catalogue front cover; 1-page advertisement in the catalogue; Press Focus; VIP space for your meetings

**10 offers available*



DIAMOND OFFER

Early Bird: 18,700€; Regular: 25,000 €

EXHIBITION: 8 sqm space; 10 participants; Round Table Panelist

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform, social media & on front cover of the catalogue; 1-page advertisement in the catalogue

**10 offers available*



PLATINUM OFFER

Early Bird: 9,375 € ; Regular: 12,500 €

EXHIBITION: 4sqm space; 6 participants; Round Table Panelist

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform & social media; ½ page advertisement in the catalogue body

**15 offers available*



Note: Furniture, electric connexion and display areas are included for all exhibition spaces, with optional material available according to demand

SPONSORSHIP OFFERS

GOLD OFFER



Early Bird: 5,250€ ; Regular: 7,000 €

EXHIBITION: 4sqm space; 6 participants

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform & social media

**10 offers available*



SILVER OFFER

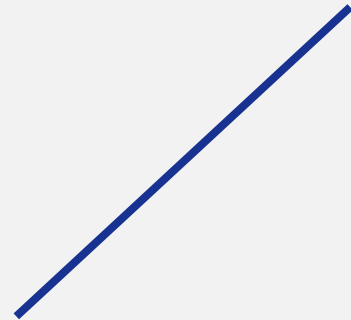


Early Bird: 1,125 € ; Regular: 1,500 €

EXHIBITION: 2 participants without an exhibition space

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform & social media

**Unlimited*



REGIONS, STATES & INSTITUTIONS OFFER



Early Bird: 5,250€ ; Regular: 7,000 €

EXHIBITION: 4sqm space; 6 participants

VISIBILITY: Logo on the official program, welcome board, FrancoTech website, B2B platform & social media

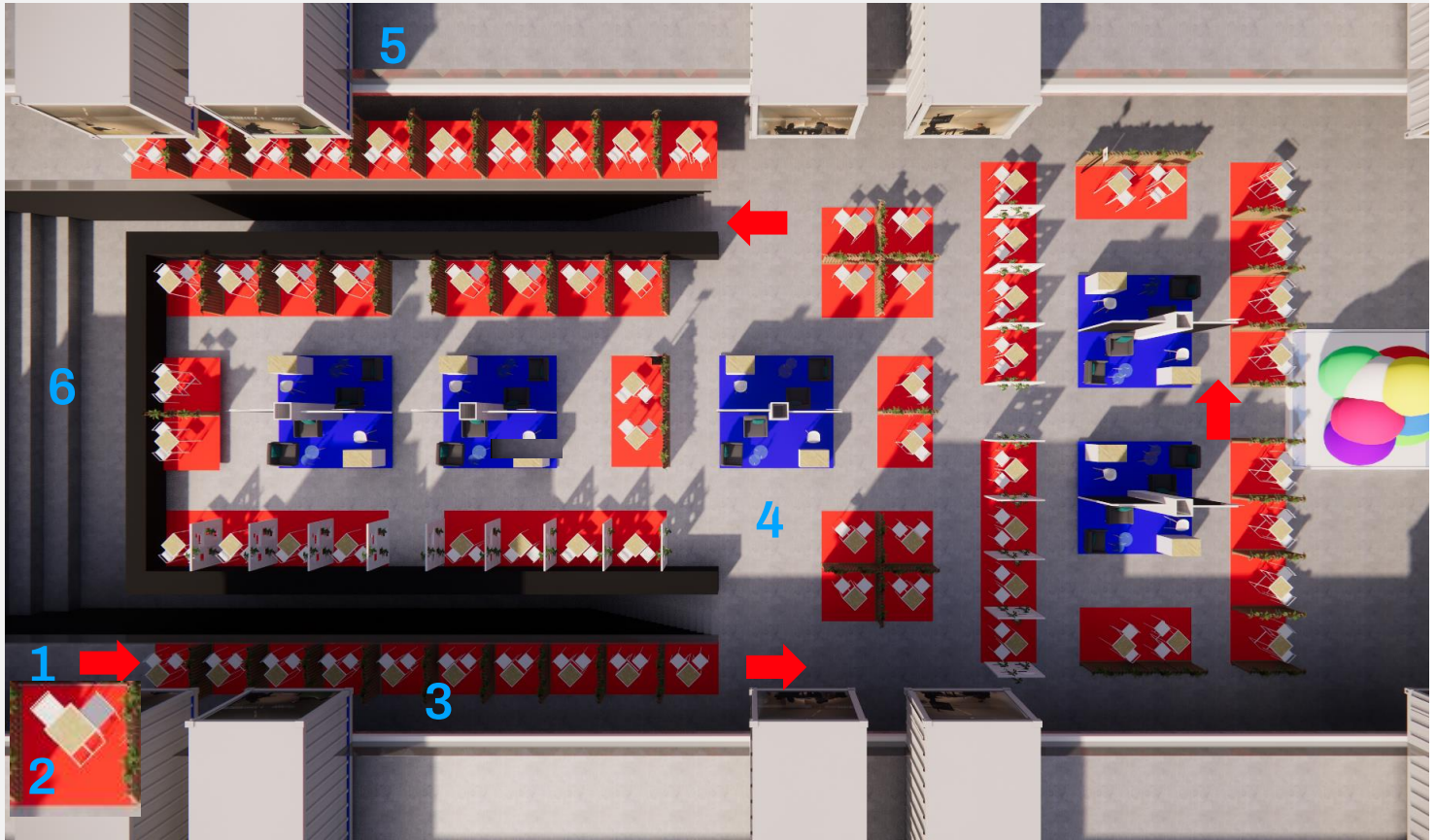
**20 offers available*



Note: Furniture, electric connexion and display areas are included for all exhibition spaces, with optional material available according to demand

STATION F

OVERALL PLAN



- | | |
|---|------------------------------------|
| 1. Entrance / circulation direction | 4. Exhibition area |
| 2. Maxi stand premium – 36 sqm | 5. B-to-B meetings area |
| 3. Institutional & local authorities area | 6. Access to the round tables area |

LOCATION



5, Parvis Alan Turing - Paris 13th

 14 Bibliothèque François Mitterrand

 6 Chevaleret

REGISTRATION

JOIN US ON OCTOBER 3RD & 4TH, AT STATION F

Connect, Meet, Create, Inspire, Surprise: Join FrancoTech and contribute to the revival of the economic Francophonie!

EARLY BIRD PRICE:

25% OFF Initial price for all registrations confirmed before June 28th, 2024

REGISTRATION DEADLINE:

AUGUST 30, 2024.

Subject to availability

SELECTION:

A final selection is made by BF/APF/SGSF to ensure a balanced geographical representation of the Francophonie at FrancoTech



The Francophone Innovation Exhibition

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Event of the Ministry of Europe & Foreign Affairs, organized by Business France in partnership with the Alliance des Patronats Francophones/MEDEF and with the support of the general direction of the treasury, chamber of commerce & industry, the *conseiller du commerce extérieur* of France, the ministries of the digital, national education and culture.



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CCI FRANCE



**LES CONSEILLERS DU COMMERCE
EXTÉRIEUR DE LA FRANCE**