



French Tech Trends in ASEAN

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Your monthly summary of ongoing and upcoming French Tech trends in Southeast Asia

SPOTLIGHT

Latest French Tech news in a nutshell

French Tech Agri20

The French government announced the launch of the new Agri20 program to support innovative start-ups in the agriculture and agri-food sector. [Call for proposals](#) is open until April 21st.

French Tech Green20

French start-ups can apply to be part of the 2nd edition of the French Tech Green20 program dedicated to Greentech companies. [Call for proposals](#) is open until May 6th.

Fintech in ASEAN

The French Regional Economic Service has released an overview of Fintech market dynamics in Southeast Asia. [Read here](#).

Latest major fundraisings

French tech start-ups continue raising millions for scaling and expanding worldwide.

€500m

Medtech [Doctolib](#) has raised €500m, making them the highest valued French startup.

€150m

Greentech [Deepki](#) raised €150m in Series C funding.

\$135m

Martech [Akeneo](#) has announced \$125m Series D.

WHAT'S UP FRENCH TECH ASEAN

Focus on French Tech start-ups and communities in ASEAN

La French Tech Malaysia

La French Tech Malaysia organized a great meeting on March 10th together with Business France, the Embassy of France to Malaysia and its members, to cover important topics such as the new 5G coverage for Malaysia and AI use case.

La French Tech Bangkok

La French Tech Bangkok was part of a talk and networking hosted by the Franco-Thai Chamber of Commerce on “How can Foodtech tackle sustainability issues?”, with a focus on food and agro waste management efficiency.

La French Tech Singapore

La French Tech Singapore is resuming physical events. A [Singapore Bonanza](#) event for early-stage entrepreneurs who want to scale-up in Asia will be held on April 12th, featuring Lionel Legros from OVHcloud, Steven Pang from Lincoln and Daniel Spencer from Sleek. Tech enthusiasts can also join a [CyberConnect](#) networking event on April 13th.

EVENTS

Hottest trends and upcoming events not to be missed

Deeptech & Industrial Startups webinar

The French government, the French Tech Mission and Bpifrance provided details on the Deeptech & Industrial start-ups strategy launched in January. Replay is available.

REPLAY

Asia Startup Summit

The 4th edition of the Asia Startup Summit is presented by The French Chamber of Singapore in partnership with EDB and along with Team France Export, Bpifrance and La French Tech to connect Corporates and start-ups.

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The French Regional Economic Service in Singapore is the local representative of La French Tech.



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