Evolution of Fuel Cell for Hydrogen Society

Dec 13th, 2017

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Panasonic Corporation

1. Outline of Fuel Cell system

2. Latest Development

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2. Latest Development

Stationary fuel cell



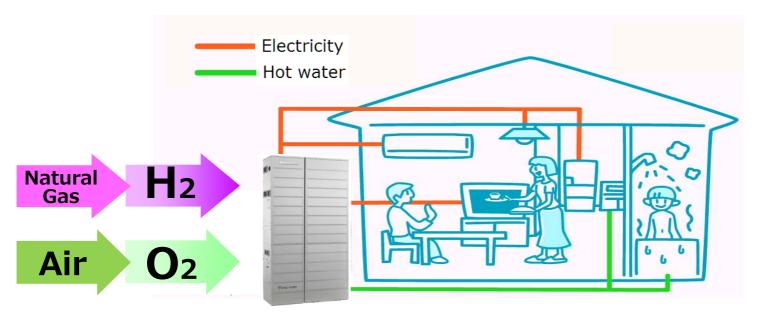






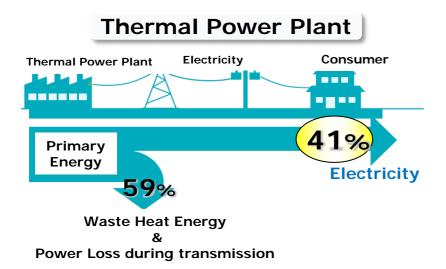
Stationary fuel cell

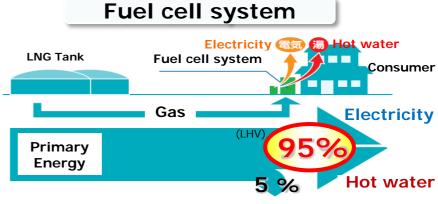
Fuel cell system generates electricity and hot water by chemical reaction with hydrogen and oxygen





Advantage of fuel cell





Non-usable Heat

Reduction of CO2 emissions

: 1.3t / year

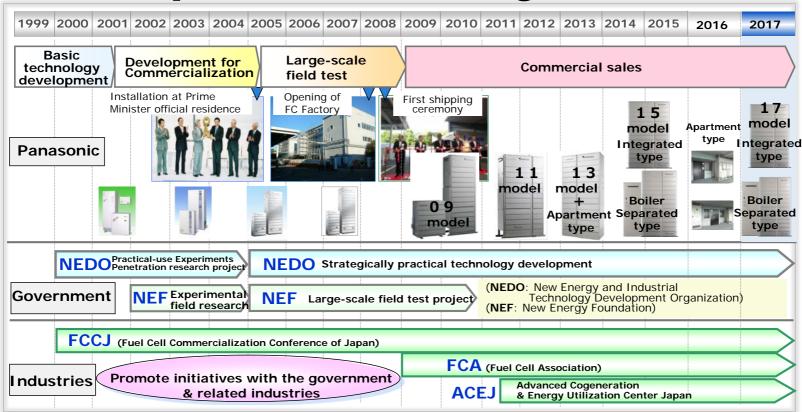
Energy cost saving

: 600~900 US\$ / year

*1US\$=110JPY ,Data by Panasonic



Development history





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Progress of Panasonic fuel cell

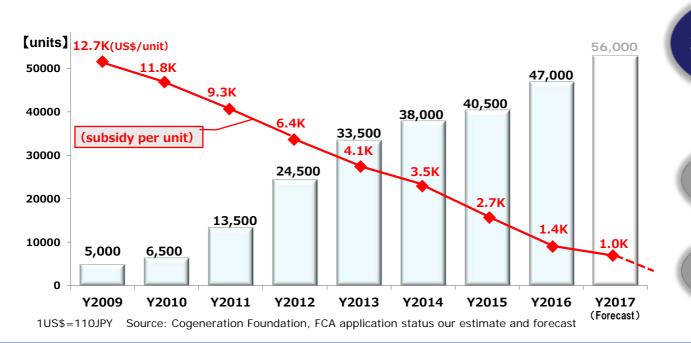
Since 2009, Panasonic has introduced new model every 2 years to get more acceptance from the market.

	1 st Gen.	2 nd Gen.	3 rd Gen.	4 th Gen.	5 th Gen.
Year	2009	2011	2013	2015	2017
			World Highest efficiency 95% (LHV)	Slim & Compact design	·Long life ·Network connection ·Remote Maintenance ·LPG model
Power	1000 – 300W	750 – 250W	750 – 200W	700 – 200W	700 – 200W
Durability	40,000h	50,000h	60,000h	70,000h	90,000h
Footprint	3.9m ²	2.0m²	2.0m²	1.7m๋	1.7m²
Weight (FU unit)	125kg	100kg	90kg	77kg	65kg



Market expansion in Japan

Market is growing rapidly since 2009, Accumulated quantity achieved 200,000 units in May 2017



Achieved 200,000 units

(May 2017)

Panasonic 100,000 units

2020 Target 1.4 mil. units

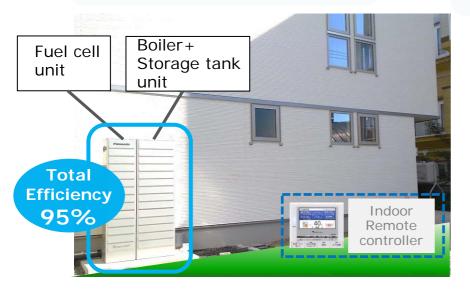
2030 Target 5.3 mil. units

Panasonic

Latest model

Model for detached house : launched in April 2017

Installed example for detached house



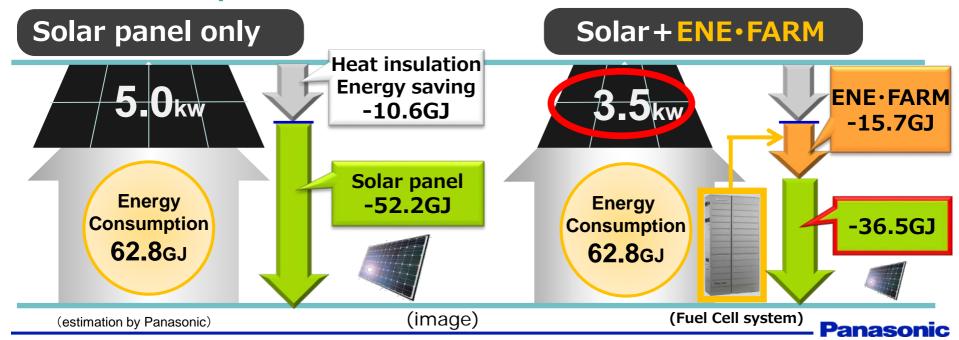
Key Features

- 90,000 hrs. lifetime
- Remote maintenance by network connection
- Continuous power supply up to 8 days at the blackout
- Introduction to LPG market



Application for ZEH(Net Zero Energy House)

Reduction of the primary energy by ENE·FARM Reduction of solar panel capacity for the house which has limited roof space in urban area



Network connection

Possibility to create for new business solution by network connection **HEMS**

Visualization of Plural connection energy

Connection to the other appliances

VPP (Virtual power plant) (Demand response)



Utilization of Big Data

Individual

Current

operation



Water gas **Internet**

Future

Expansion of New business solution

Remote Maintenance



Software down load Remote analysis

HEMS: Home Energy Management System

Factory IoT

Analysis of failure Product and process Innovation



Connection to subcontractor





European PEFC fuel cell

Joint Development with VIESSMANN who is major heating company in Europe

■Features

- High efficiency
 Achieved 90% (LHV) for overall Efficiency
- 2. Simple construction
 Suitable for utility room such as basement
- 3. Easy to Use
 Monitoring of power generation and maintenance
 information by mobile device

■Specification

[Power Generation] 750w (constant)[Overall Efficiency] 90%(LHV) (Electricity 37%/heat 53%)[Durability] 70,000 hours (10 years), Start/Stop 4,000 times

Subsidy 9,300 Euro/unit in Germany







Left:Fuel cell (Panasonic)

Right:Hot water tank and Back up boiler (VIESSMANN)



Pilot project in France

A collaborative project of natural gas fuel cell system was started in Oct. 2014.

Pilot Site 1 House of Gymnasium





Pilot Site 2 Nursery





Pilot Site 3 Apartment













Viessmann's Vitovalor 300-P were installed at pilot sites.



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Pure hydrogen FC

High efficient power generation with CO₂ Free Out put power can be increased for bigger demand

Natural gas Fuel Cell

Expansion of line up



ENE·FARM
(Out put: 700W)



Pure H₂ type (Out put: 700W)



High Power type (Out put: 5kW)



Plural connection (e.g. 100Kw=5Kw x 20)

Panasonic

Aspire to advent of Hydrogen Society

■ Field test in Yamanashi Mega Solar power plant

10Mw Solar power plant by **Tokyo Electric Power Company** ■ Field test in Shizuoka Hydrogen Station



Activity for Tokyo Olympic & Paralympic

Smart city for athlete village will be constructed in Harumi by 2020



Source: Bureau of Olympic and Paralympic Games Tokyo 2020 Preparation

- TOKYO GAS, JXTG Nippon Oil & Energy, TOSHIBA and Panasonic were decided for "Energy business enterprise for athlete village"
- Hydrogen fuel cell will be the best solution for the energy supply at the athlete village

(Product image of Hydrogen Fuel cell)



Plural connection of 5kw type



Panasonic will contribute comfortable life for the customer and the global environment by the spread and expansion of Fuel Cell

A Better Life, A Better World