





CONTEXT

Widespread deployment of the electric mobility

- •1 million electric or rechargeable hybrid vehicles in 2030
- the main place to charge is the housing
- 60 % of the principal residences in the collective housing

BienVEnu is:

- An evolutive infrastructure, thanks to a cluster configuration and a cable going through the parking, pre-fitting it with as many parking spots as needed
- Smart management, optimising of the charge on the cluster.
- The opportunity to discover electric mobility with a carsharing service



OBJECTIVES

Innovation

- Test out an EV charging solution in existing collective housing by the way of a modular equipment
- Design a smart charging algorithm in collective housing to optimize charging at the level of the cluster of electric vehicles
- Facilitate electric mobility and accessibility to charging stations

Economy

- Experiment new commercial offers, allowing the rapid deployment of electric vehicles
- Develop an economical model around car sharing

OBJECTIVES

Environment

- Facilitate the adoption of low carbon vehicles for private individuals
- Find answers to the environmental issues and challenges that motivate its development

Socia

- **Identify the restraints** related to the human factor
- Be a part of social change management
- Conceive and adapt commercial offers according to user and non user feedback

PARTNERS



Centrale Supélec

EV charging algorithm and studies



Trialog

Compliance with communication standards





G2Mobility

Charging stations and management



Hardware development



Nexans

Indoor cabling and charging stations





Enedis – grid connection and metering *Enedis* : project coordinator



Public service



ParkNPlug

Charging service operator



ilem Clem'

EV sharing service



TETREGORA Tetragor

Behavioral studies



EV mobility services

Building managers (private lessors,

social lessors, condominium owners)



OVERVIEW



Where?

Île-de-France



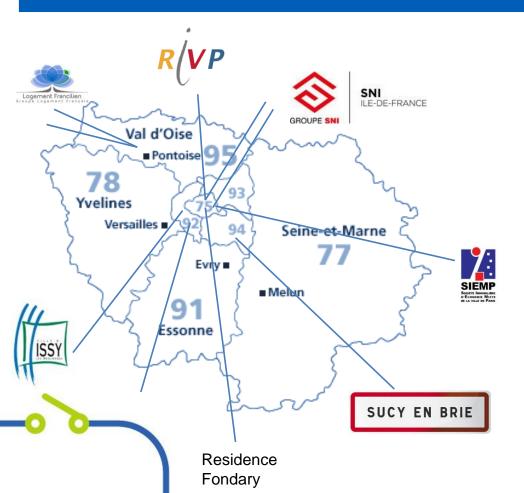
Who?

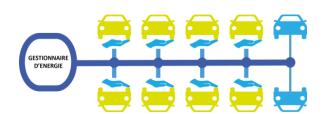


When?

Since september 2015 for 3,5 years

- Condominium owners
 - Social lessors
 - Private lessors





X 10 immeubles avec 2 à 40 bornes par immeuble

Visibility





Presentation to the French President and Ministry of Environment for the 1st anniversary of the Energy Transition Law

50 people

present at the inauguration of the first equipped parking lot, in Paris, October 2016: press, representatives, partners, prospects...

76 news posts

incl. posts from Moniteur, Avere, BFM TV, Le Parisien, Usine Nouvelle...



Inauguration of the equipped parking lot in Cergy attended by the Ministry of housing



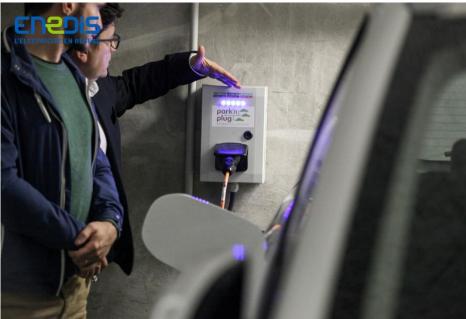
Grand Jury Prize for the **Energy Transition Trophies**, held by l'Usine Nouvelle



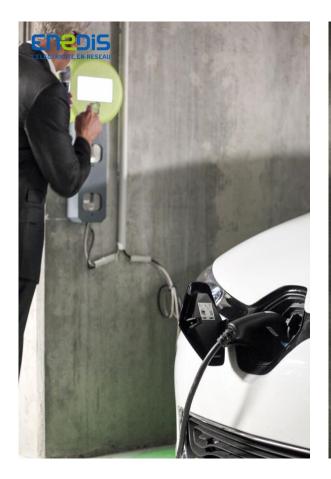
Winner of the **Grid Intelligence Awards** at Utility Week 2016

Installation

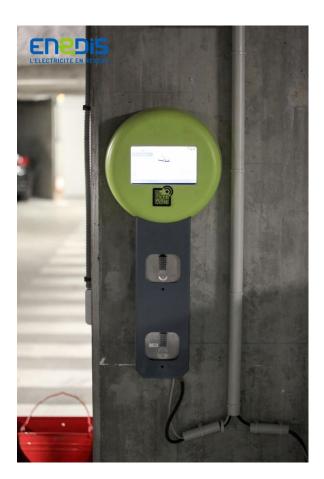




Installation









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And by the Île-de-France Region

















