

Towards a Hydrogen Society

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Toyota/Lexus, Daihatsu & Hino











AACorollaRAV 4Prius IMirai19361966199419972017Date of creation1937

- Net revenues
- Employees

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- Production CY 2016
- Sales CY 2016
- Hybrid sales
- Commercialization
- Industrial sites
- R&D budget

Sources : Fiscal Year ending March 31st, 2017 (1 Euro = 119 yens)

1937
€231.9 billion
364.000 people
10.17 million vehicles

10.17 million vehicles

10.37 million vehicles

11.2 million units since 1997

- 160 countries
- 63 sites out of 12 in Japan
- €8.7 billion

Environmental challenges





Decarbonization

Usage

Collaboration

H2 instrumental to decarbonization



H2 can be produced by everything

From fossil fuels (Brown H2)

Electrolysis of GREEN POWER

Industry By-Product (Yellow H2)

From BIO-MASS



Renewable energy – the way forward







Hydrogen: versatile, 0-emission energy carrier



H2 as a storage of renewables



FCVs are essential for decarbonising transport



Decarbonization

Usage Hydrogen has a long history of mass production and usage

Collaboration



Decarbonization

Usage

Wide use of Hydrogen

Collaboration



Every year, millions of tons are generated, stored and transported safely.

Hydrogen to play a bigger role in the future



Hydrogen in transport - FCV





And hydrogen is safe



Source: www.mathesongas.com/pdfs/products/Lower-(LEL)-&-Upper-(UEL)-Explosive-Limits-.pdf

Decarbonization

Usage

Collaboration

Needs cooperation



New "Hydrogen Council"

Hydrogen will play an important role in the low carbon sustainable society



AngloAmerican BMW GROUP



НОМДА 🕢 НУШПДА



THE LINDE GROUP

TOTAL TOYOTA



Cooperation to create H2 society



TOYOTA

Hydrogen vision for 2050: CO₂ reduced by 20%



SOURCE: Hydrogen Council;





Toyota vision



Toyota's challenging environmental targets





Mix of powertrains required to achieve 90% CO₂ reduction (challenge 2050)



Electrification will increase dramatically after 2020

Towards a sustainable mobility



Hybrid central to our technology roadmap

Using hybrid technology for Plug-In, EV and Fuel Cell



MIRAI: first mass-production Fuel Cell sedan



FCV benefits for our customers





*Depending on driving style

Toyota FC Bus Introduction

To start from February 2017 for Tokyo, with a minimum 100 units by 2020 for Tokyo Olympics/Paralympics



TOYOTA

Advantages of FC Bus

Energy diversification

Hydrogen can be produced using a wide variety of primary energy sources

Comfort

Smooth and quiet operation

Smooth start and good acceleration at low and medium speeds



TOYOTA FC BUS concept model 'SORA'

Zero emissions

Zero CO₂ emissions during driving

Performance

Range approx. 200km*

- Refuels in approx. 10 minutes
- * City area driving pattern Toyota measurements

Large power supply capability for emergencies

approximately 4.5 days at evacuation center



Update in France

France: H2 development through "clusters", based on the demand for FCV



Requirement for success

Infrastructure

Standardization **700 bar** !

Main challenges: Cost and capacity to manufacture

Towards a future hydrogen society

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THANK YOU

