



French Tech Trends in ASEAN

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Your monthly summary of ongoing and upcoming French Tech trends in Southeast Asia

SPOTLIGHT

Latest French Tech news in a nutshell

Fresh start for La French Tech



The ecosystem gathered in Paris to celebrate start-ups and new French Tech director **Clara Chappaz**, who unveiled great ambitions focusing on growth, diversity and sustainability.

Noteworthy operations

French SaaS start-up **Sendinblue** acquires three companies for \$47m.

French mobile gaming unicorn **Voodoo** acquires game studio Beach Bum for \$300m.

French cloud firm **OVHcloud** launches IPO hoping to raise €350m.

Healthtech **Doctolib** acquires an Italian competitor, planning to invest €250m.

Record-breaking fundraisings

French Tech start-ups raised over €5 billions in VC in the first half of 2021, including a **€1 billion day**.

\$555m

Marketplace provider **Mirakl** raises \$555m.

\$680m

Sorare football NFT game raises \$680m.

€178m

Second-hand fashion platform **Vestiaire Collective** raises €178m.

€100m

French insect protein producer **Agtronutris** raises €100m.

€200m

French fintech scaleup **Swile** raises €200m.

French Tech Community Fund

+70 French Tech Communities and organisations will benefit from the **French Tech Community Fund** in 2021 to realize impactful initiatives all over the world. Shout-out to APAC laureates communities in **Tokyo, Seoul, Taiwan, Australia, New Caledonia** and **Singapore**.

[FULL LIST](#)

WHAT'S UP FRENCH TECH ASEAN

Focus on French Tech start-ups and communities in ASEAN

French Tech Singapore

La French Tech Singapore will benefit from the French Tech Community Fund 2021 for its APAC-wide project **Next move to Asia**, a series of events bringing start-ups, investors, corporates, decision-makers and community-builders together. **Stay tune** The community also released the first episode of **Singapore Bonanza: Asia Scale Up Masterclass**, a video series featuring French Tech leaders who succeeded in scaling their business in Asia.

French Tech Philippines

La French Tech Philippines announced the top 6 finalists to the **Pitch Contest** organized with CCI France Philippines. They will receive mentorship to accelerate their growth.

French Tech Bangkok

La French Tech Bangkok is resuming events. Next one will be held on Oct 26 about **Digital Agency Trends**.

EVENTS

Hottest trends and upcoming events not to be missed

OVH Ecosystem Experience

A 48-hour virtual global event gathering **cloud's changemakers** on Nov 17-18.

NOV 17-18

SFF x SWITCH

Asia's leading innovation & technology events **Singapore FinTech Festival** and **Singapore Week of Innovation & Technology** on Nov 8-12.

NOV 8-10

France-Singapore EdTech Programme

A **digital venture competition** for EdTech entrepreneurs as part of **vOilah! Festival**. Applications are open until Oct 17.

OCT 17

SWITCH Slingshot

A deeptech **pitching competition** as part of **Singapore Week of Innovation & Technology**. Finals on Nov 8-10.

NOV 8-10

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