

CALL FOR PROJECTS INNOVATIVE SOLUTIONS FOR SUSTAINABLE CITIES IN AFRICA

5 M€ to finance your
demonstrator
**Send your application
before June 14th !**

THE FRENCH TREASURY FINANCES 10
INNOVATIVE PROJECTS FOR
SUSTAINABLE CITIES IN AFRICA

YOUR PROJECT

- An innovative solution, with a strong French added value
- In an African country for a public beneficiary
- Sustainable city sectors : water, waste, energy, air quality, green mobility, sustainable housing, digital, etc

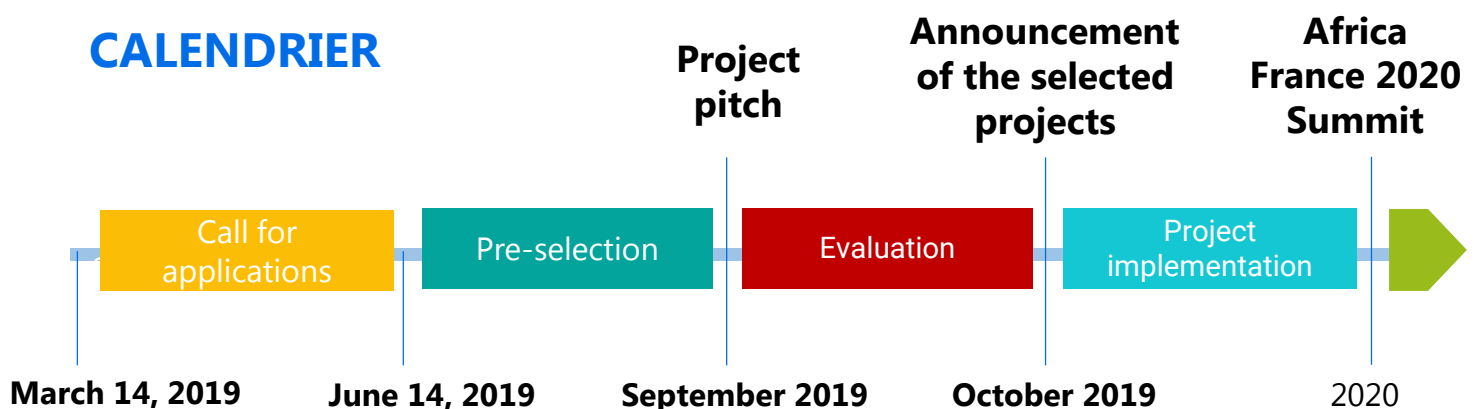
Who can apply ?

- **All French companies**
- **Priority for SMEs and start-ups** proposing innovative solutions
- Collaboration with local partners is valued

What type of financing ?

- Grant from the FASEP fund
- Total budget of 5 M€
- An average of 500 000€ per project
- Co-funding is valued

CALENDRIER





What are the selection criteria ?

- 1 Lever effect**
 - Probability of replication or scaling up
 - Sustainability of the business model
- 2 Local ownership**
 - Interest of the local beneficiary
 - Ability to own and use the demonstrator
- 3 Innovation**
 - Technological or social innovation
 - Innovation adapted to the local context
- 4 Export support**
 - 85% of French added value
 - Spin-off benefits for French companies
- 5 Social and environmental impact**
 - Positive social and environmental impact

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Valued points

- Co-funding identified
- Implication of local partners (SMEs, NGOs)
- Gender equality dimension

How to apply ?

- Go to bit.ly/ville-durable-afrique and download the « fiche projet »
- Send the « fiche projet » to afrique.villedurable2020@dgtrésor.gouv.fr
- Economic services of the French embassies will help you connect with the public beneficiary

The FASEP tool

- Finances French companies for feasibility studies or innovative demonstrators
- The objective: grow projects with the prospect of opportunities for French companies and employment.

To have more information on the FASEP tool:

aide-projet@dgtrésor.gouv.fr