

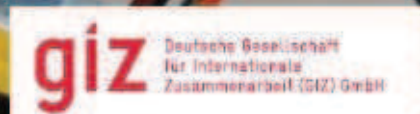


Mobilise  
Your City

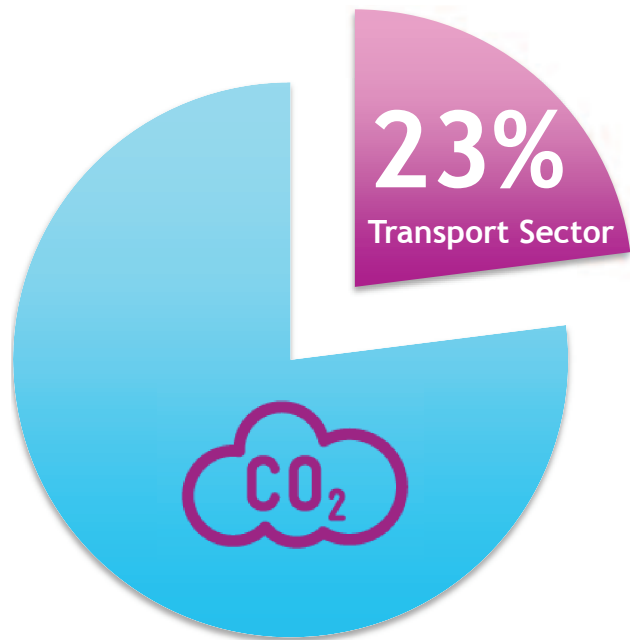


100 cities are engaged in  
sustainable urban mobility  
planning to reduce CO<sub>2</sub>  
emissions

Virginie Dumoulin-Wieczorkiewicz  
Director for European and International Affairs  
Ministry for an Ecological and Solidary Transition



# Transport and climate



50%  emissions from urban transport

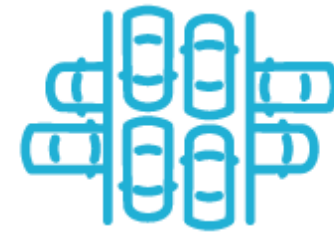


**2/3** of world pop in cities in 2050



# Transport and climate

Increase in urban mobility needs...



...and its associated negative externalities, especially for the poorest



# Transport and climate

## Increase in CO<sub>2</sub> emissions

Projected CO<sub>2</sub> emissions:  
**+140%** in 2050, mainly in  
developing and emerging  
countries (**+90%**)



# The cost of NON-sustainable transport

in USD/year worldwide



850 Billions



GDP of the Netherlands



> 5 400 Billions



2x GDP of UK



518 Billions



GDP of Nigeria



>2 800 Billions



GDP of India





**It is urgent to act**  
**Change mobility, not climate**



# Integration of land use and transport planning

Atlanta



Population

**2.5**  
million

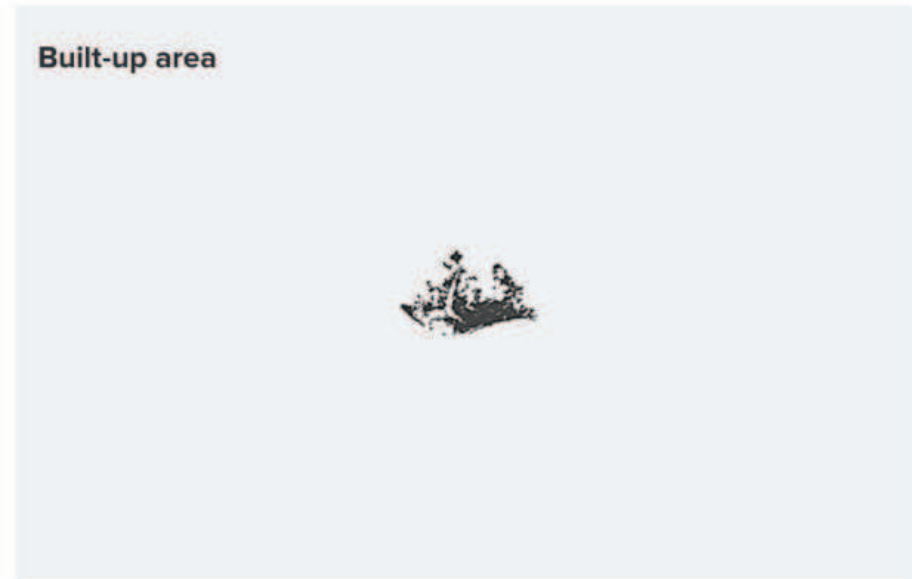
Urban area

**4,280**  
km<sup>2</sup>

Transport carbon emissions

**7.5**  
tonnes CO<sub>2</sub>/person  
(public + private transport)

Barcelona



Population

**2.8**  
million

Urban area

**162**  
km<sup>2</sup>

Transport carbon emissions

**0.7**  
tonnes CO<sub>2</sub>/person  
(public + private transport)







# Mobilise Your City

**100 cities are engaged in  
sustainable urban mobility planning**

Support emerging and developing cities  
and countries in their efforts to plan  
sustainable urban mobility



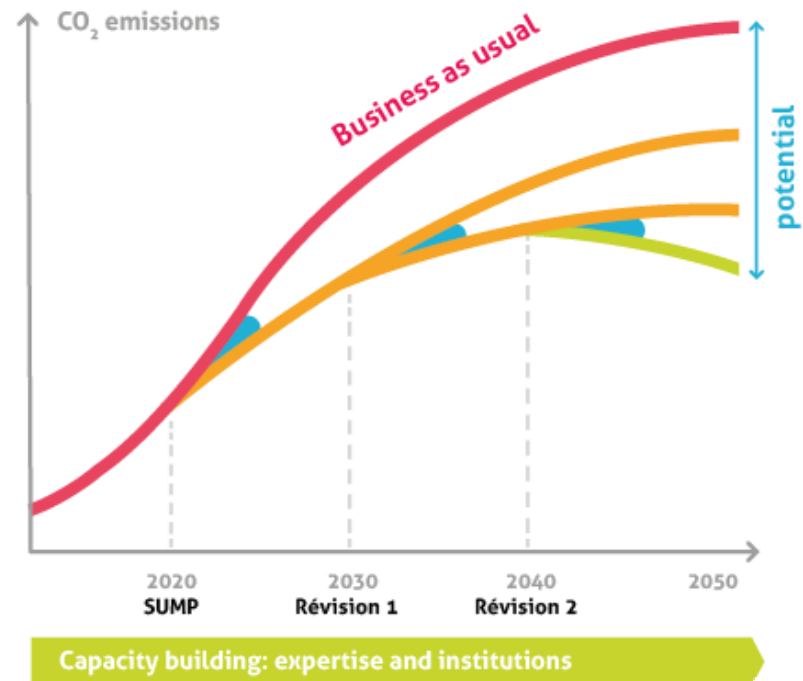
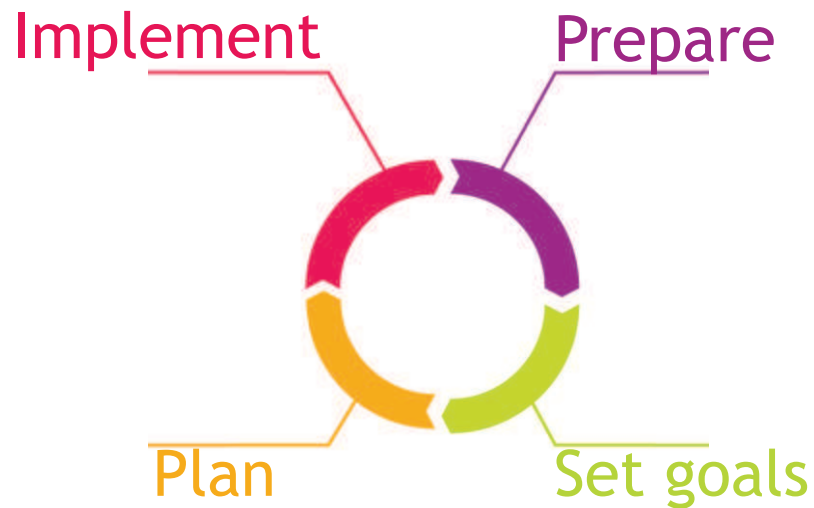
# MobiliseYourCity: Objectives

- At least **100 cities** commit to elaborate and implement a **Sustainable Urban Mobility Plan (SUMP)** before 2020
- Cities involved commit to **50 to 75% reduction** in urban transport-related GHG emissions in 2050 compared to BAU
- At least **40 developing or emerging countries** commit to elaborate and implement a **National Urban Mobility Policy (NUMP)**



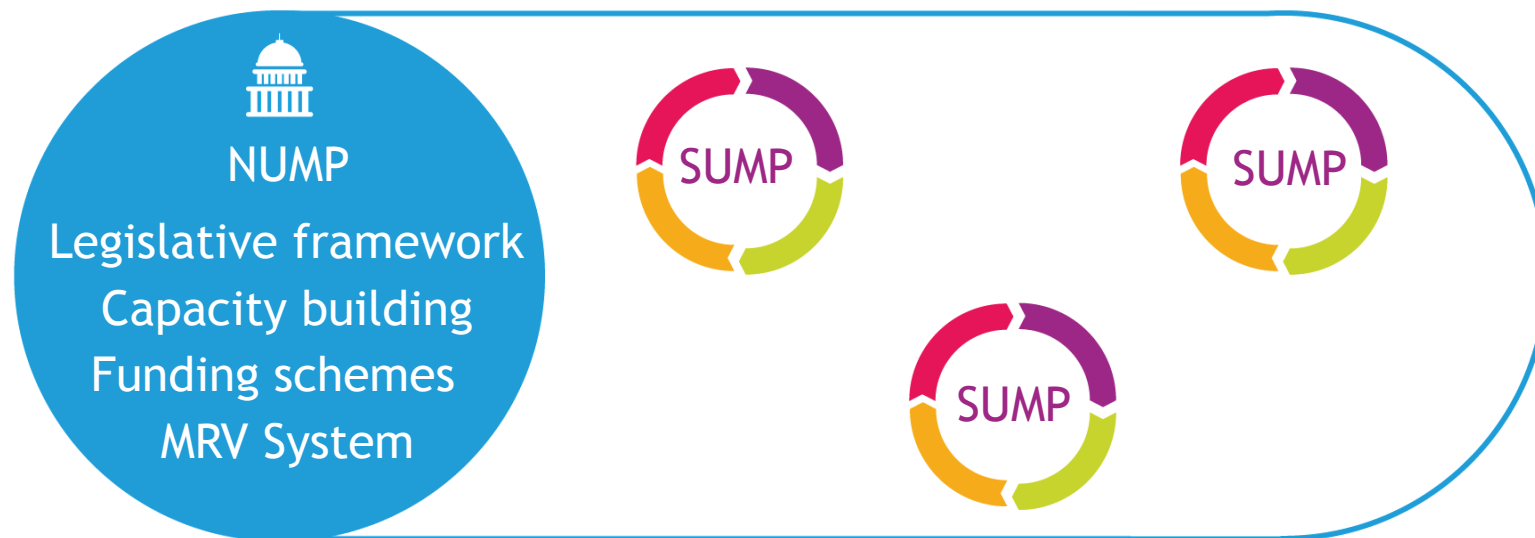
We support [cities](#) AND countries to improve urban mobility AND reduce CO<sub>2</sub> emissions

## Sustainable Urban Mobility Plans



We support cities AND countries  
to improve urban mobility AND reduce CO<sub>2</sub> emissions

## National Urban Mobility Policies



# What MobiliseYourCity brings

## Local level: SUMP

- Adapted methodological framework
- Technical assistance & Capacity building
- Support to design monitoring tools

## National level: NUMP

- Support the elaboration of a legislative framework and funding schemes
- Capacity Building
- Consolidated monitoring

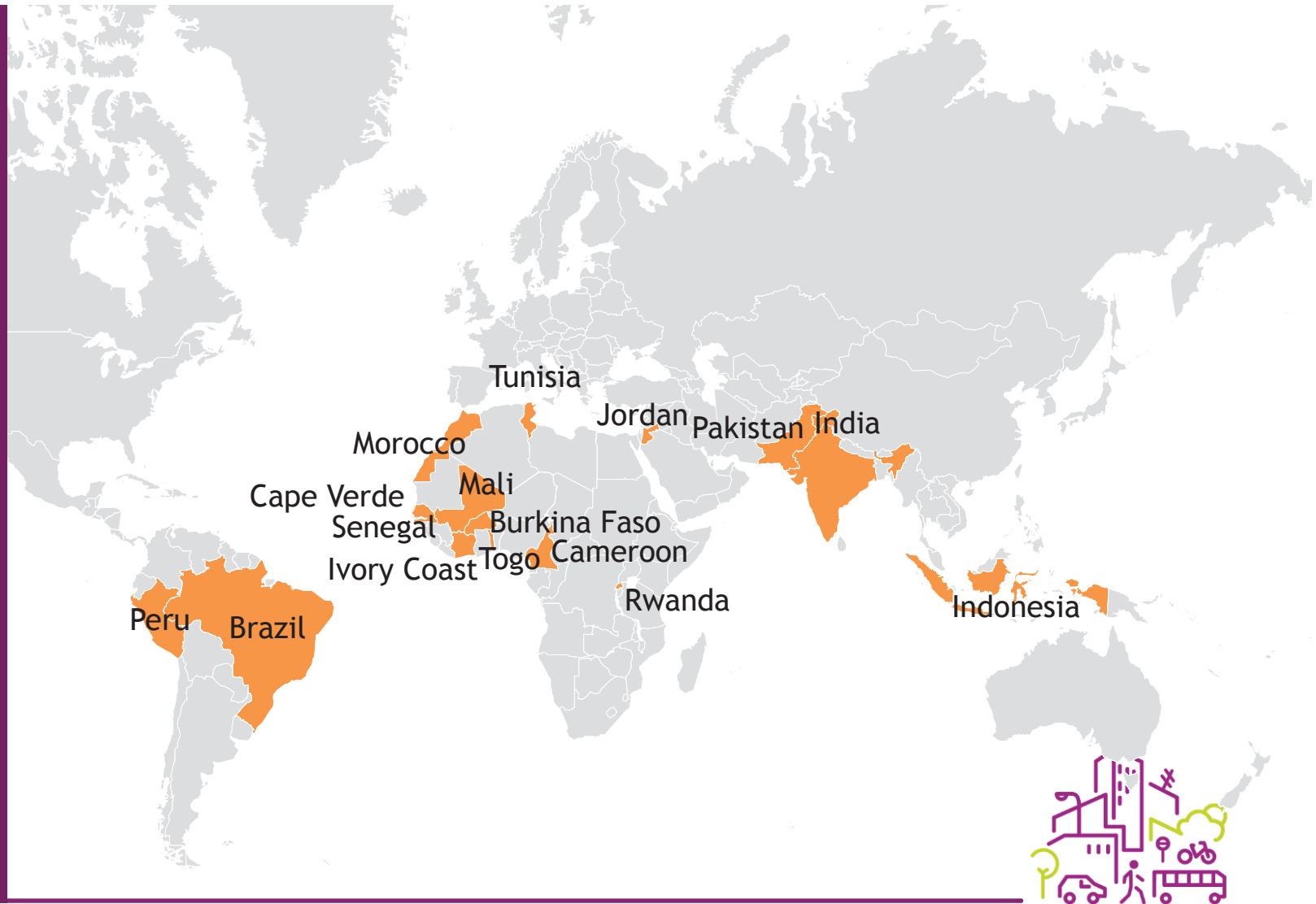
## Transversal

- International exchange platform
- Support to access funding
- Tools to measure and report CO<sub>2</sub> emissions reductions



# Cities/countries involved in MobiliseYourCity

Expressed  
interest:  
Abidjan  
Ahmedabad  
Agadir  
Amman  
Arequipa  
Bamako  
Banda Aceh  
Bouake  
Curitiba  
Dakar  
Douala  
Duque de Caxias  
Irbid  
Kara  
Kigali  
Kochi  
Korhogo  
Lahore  
Lomé  
Ouagadougou  
Praia  
Sfax

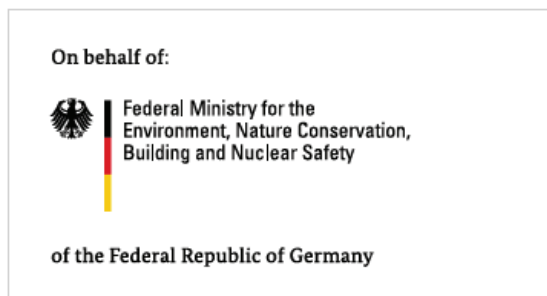


# MobiliseYourCity partners

Initial partners:



With support from:



Endorsed by:





# Mobilise Your City

## Thank you for your attention

Contact: [mobiliseyourcity@codatu.org](mailto:mobiliseyourcity@codatu.org)



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