



**FRANCE, A MAJOR PLAYER
IN AGRICULTURAL PRODUCTION,
MOVING TOWARDS A SECURE,
MODERN & SUSTAINABLE AGRI-FOOD INDUSTRY**



FRANCE IS A MAJOR AGRICULTURAL AND AGRI-FOOD PLAYER WITH COMPETITIVE STRENGTHS



An agricultural sector, with a strategic role in food production:

Agricultural production accounts for **3.5%** of GDP

18% of European agricultural production

Largest herd in the European Union; **2nd** largest dairy producer in Europe

5th leading wheat producer and **2nd** largest wine producer in the world



A powerful processing and competitive industry:

€224 billion in revenues (INSEE)

70% of the agricultural production is transformed

54,800 businesses, **600,600** employees

2nd largest agri-food industry in Europe



An efficient export industry:

13% of total French merchandise exports

3rd largest trade surplus with **€7.8 billion**

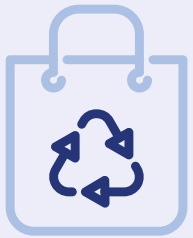
6th largest exporter of food products in the world

The world's leading wine exporter (Source: WTO)





A LARGE, MATURE DOMESTIC MARKET, WITH A MODERN SUPPLY CHAIN



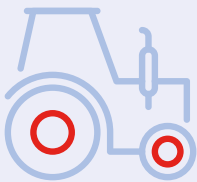
A large market, boasting quality products:

67 million consumers

80% of the population concentrated in urban areas

A growing appetite for “made in France” organic and local products

More than **1,100 products** protected by a protected designation of origin or quality label



A highly integrated logistics sector and a strong, modern distribution system

3,100 warehouses, which are at least **5,000 sq. m.** in size, totaling **78 million sq. m.**

44,000 general food markets

Development of specialized and short-circuit distribution



Dairy processing



Dairy processing



Co-operative group,
production and
processing of cereals



Manufacture and
distribution of wines
and spirits





AN INNOVATIVE AGRI-FOOD MARKET INTEGRATED INTO THE GLOBAL VALUE CHAIN



A competitive and innovative industry:

19% average investment rate

One strategic technological plan for the entire food industry (2016-2020)

65% of businesses in the agri-food sector innovate, including **30%** in products, creating **3,000** new products every year



Agriculture is becoming more sustainable and compatible with the environment:

€19 billion in revenues from organic food production in 2019

8.5% of agricultural area, **+14** more organic farms

5,399 HVE-certified farms, certification in development



An efficient innovation ecosystem:

10 innovation clusters

15 food technology institutes (ITAIs), 1,200 researchers

€645 million allocated to higher education and research in 2021 (excluding staff costs)

One platform dedicated to innovation: "Food for Life"



FRANCE WELCOMES FOREIGN AGRI-FOOD BUSINESSES

A pro-business legal framework:

No restrictions to invest in agricultural and agri-food sectors

Simplified administrative procedures, without lowering food safety

Corporate tax has been lowered since 2017

(from **33.33%** in 2017 to **27.5%** in 2021 and **25%** by 2022; **15%** for SMEs; conditions apply)

An attractive sector for international investors:

With **73** projects, investments in the agri-food industry accounted for

9.7% of all foreign investment in the industry in 2019

392 jobs creating FDI projects in the agri-food industry since 2014

Major foreign investors in France:



A success story from Canada: LALLEMAND

"The Canadian company Lallemand, which is one of the global leaders in the development and production of yeasts and bacteria, has a production site in Saint-Simon (Auvergne-Rhône-Alpes region). It specializes in the production of ferments for the food industry, especially the dairy industry, and probiotics. It is this latter activity that is driving the growth of the Saint-Simon site: since 2017, around forty jobs have been created and the site's production capacity has doubled. New investments and recruitments are planned in the coming years." – Business France Annual Report 2019





A PUBLIC AND PRIVATE ECOSYSTEM FOCUSING ON STRUCTURING MARKET OPPORTUNITIES

PRIVATE KEY PLAYERS



National Association of Food and
Drink Industries



10 innovation clusters



Professional federations



The world's largest food
innovation exhibition

PUBLIC KEY PLAYERS

(R&D, STRATEGY, LOCAL SUPPORT)



Ministry for Agriculture



Agricultural Research Centre for
International Development



National Research Institute
for Agriculture, Food and the
Environment

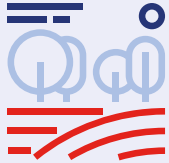


French Research Institute
for the Exploitation of the Sea





MANY STRUCTURAL OPPORTUNITIES IN AGRI-FOOD SECTORS TO REACH SELF-AWARENESS AND SECURE SUPPLIES



Agriculture sector

New technologies for precision agriculture

Biotechnology, equipment and livestock genetics

Natural phytosanitary products

Technologies for the decarbonization of agriculture and the land-use sector

Biotechs



Agri-food sector

Agricultural processing industries

New healthy agri-food products

Organic agriculture and food products

Conservation techniques

New packaging technologies



Specialized services

Distribution

Specialized transport

Logistic platform, suitable for short circuits and fresh products

Traceability technologies

Digitization





FRANCE RELANCE : A SPECIFIC AND AMBITIOUS PLAN TO SUPPORT THE AGRICULTURAL AND AGRI-FOOD MODEL OF THE FUTURE (2021-2022)

FOOD SOVEREIGNTY

A plan to strengthen the market, secure supplies and develop the strategy for priority sectors

€364 million

Relocation of strategic production sites; modernization of agricultural and agri-food sectors.

A NATIONAL STRATEGY ON PLANT PROTEIN

€100 million

Increase France's independence in terms of its supply of vegetable proteins for human and animal food.

Develop, attract and support companies in the vegetable protein-based food sector.

MODERNIZATION OF SLAUGHTERHOUSES

€130 million

Investment to modernize slaughterhouses

ENSURING SAFE, HEALTHY FOOD AND ANIMAL WELFARE

€100 million

Ensuring biosecurity and animal comfort as part of the Biosecurity and Animal Welfare pact.





FRANCE RELANCE – BUILDING THE AGRICULTURAL AND AGRI-FOOD MODEL OF THE FUTURE: Ensuring a more sustainable approach to protecting the environment

INVESTING IN MEANS OF PRODUCTION FOR THE AGRI-ECOLOGICAL TRANSITION

€546 million

Premium for the conversion of agricultural equipment to invest in more resource-efficient tools and focus on innovation to reduce phytosanitary products

Financial support for businesses that design and manufacture agricultural equipment to promote innovation and adaptation of equipment to new uses

Aid for investments to protect against climatic hazards (equipment, resource management)

STRUCTURING OF AGRICULTURAL AND FOOD SECTORS

€100 million

Agri-equipment conversions, bonus and acceleration program for agri-equipment companies.

Investment to support the structuring of sectors to develop and integrate new, inclusive bio-products

**+ €120 million
(National Investment Program)**

support as part of the National Investment Program (PIA) for agricultural equipment companies

BETTER ACCESS TO HEALTHY FOOD

€200 million

Support for school canteens

Support for regional food programs in local communities

“Fresh basket” program

Other programs

BUILDING A SUSTAINABLE MODEL

€300 million

Aid for investment to protect against climatic hazards

(equipment, resource management),

including **€20 million** for the wood industry.





TERMS OF PARTICIPATION FOR BENEFICIARIES



Project applications: Support for investment in strategic sectors

Eligibility: Businesses, whatever their size, registered in France under the Trade and Companies Register (RCS), or a consortium of companies with a leader registered in France



Investment financing: Reinforcement of bio-security and animal comfort

Objectives: Modernization of slaughterhouses and acquisition of equipment to improve production, traceability and packaging and handling of agricultural products



Tax credits: Acceleration of the agri-ecological transition and access to healthy food

Objectives: Developing investments in organic farming and HVE certification





CREATING A STRONG, SECURE AND MORE SUSTAINABLE MARKET

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GOUVERNEMENT

*Liberté
Égalité
Fraternité*



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