

# **BUSINESS FRANCE STARTUPS AT SLUSH 2019**



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# "FIGHT CLIENTS. SURVIVE. GET DISCOUNT."

Winnr.GG is the Battle Royal of E-commerce, inspired by the famous game mode with over 450 million players around the world. They are reinventing the online-shopping experience for Millennials by making it fun and interactive. The customers get up to -90% off all year round on their high-tech, leisure and gaming products by facing other clients on Winnr.GG. Their beta has already more than 5000 users and many others on the waiting list.

#### "Simplify your hotel management"

Founded in 2006, Thaïs-Soft is a company which develops an innovative hotelmanagement software that is a 100 % multi-service online platform. Their goal is to simplify the every-day work life in hotels. The flexibility of the Thaïs-Soft platform makes it possible to be used by all kinds of hotels.

## "When it comes to meeting the challenges of breakthrough innovation, words are just not enough"

SystMG is a consulting company that designs and develops tailored apps for companies. Their apps can be used on a computer, phone or pad. The company has produced a system Solution.SystMG ®, which allows a fast and easy development of tailored apps.

#### "Nature is valuable"

Launched in 2016, EcoTree helps to make sustainable behavior something simple, tangible, and especially something financially profitable. It has made investments in tree planting digital and democratic: with a few clicks and a low price, both firms and individuals can buy trees and become a tree-owner, making the planet a favor by concretely compensating their CO2 footprint, while building a "green" asset which will gain financial value over time.





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# "A resilient host of a digital world with a carbon neutral impact"

Stimergy is an ultra-high availability carbon-neutral hosting company that heats water of buildings. It does this with its mini data center grids which are installed in heating rooms. The purpose is to put waste heat in use.

# "Your Digital Twin for a Personalized Medication"

ExactCure is a startup offering a disruptive software solution to reduce the impact of inaccurate medications. The company's solution os a Digital Twin that simulates the efficacy and interactions of medicines in the body of a patient based on their personal characteristics. They aim to help patients to avoid medical under and overdose with a real-time and remote monitoring.

# "Sensitive Data Requires Premium Protection"

OneVisage is a Digital Identity company that develops Strong Customer Authentication software toolkits for large integrators. Their mission is to help customers eliminate identity theft by offering solutions based on visual UX using 3D facial biometry while being 100% GDPR compliant.

## "Connecting People and Data"

Southpigalle is a tech company which aims to connect people and data efficiently and to this way unlock team efficiency and collective intelligence. They are building an enterprise Secured Super App. They offer conversational technology solutions in order to improve for corporations and organizations to become agile as start-ups.

## "Conversation is the ultimate app"

Clevy is a company founded with a mission to simplify communication and simplify the human-computer interaction. They offer a conversational AI which enables employees to quickly key resources and apps within the same interface. Their solutions are for domains such as management, events, finance, HR, IT, learning, legal, purchasing and sales.

#### "The first electric space heater with an integrated battery"

Lancey is a company created in 2016. They develop a storing solution that aims to reduce electricity bills and to encourage the use of renewable energy. This is done with a radiator that is controllable and has an integrated battery which stores energy during off-peak hours.





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## "Brands and influencers Hand in Hand"

Created in 2017 by two brothers, FoxyNerds is a company that offers predictive marketing tools for ambitious brands that want to maximize the impact of their digital communication. It is in itself a social influence marketplace that is powered by AI. It connects brands and influencers. They also offer simplified administrative management solutions for campaigns.

#### "Changing your smartphone becomes easy"

Founded in 2016, Volpy is a company which enables the exchange of a smartphone via a mobile app. They analyse the fair value of the phone with their user-friendly testing service. It is possible to switch, sell or buy a smartphone with the app. Volpy's mission is, with its solution, to take part in the circular economy.

#### "... or when agriculture becomes a culture!"

Lebonproduitaubonendroit.com ("BPBE") is a website which bring together consumers and food producers. It is a tool which helps consumers to know where to buy the best available products. With their solution it is possible to filter and choose which specific product you want to buy or even which restaurant you would want to go to. It aims to show the possibilities of local food.

The startup GlassPop is a company which offers a possibility for an eye-doctor appointment by distance. Their solution is to treat the client directly by teleconsultation by offering a consultation, tests that are analysed by their software, a prescription that can be made by distance.

#### "A jewel for endless possibilities"

Aeklys is a smart ring by iCare Technologies, designed by Starck. The ring connects art with technology with a mission of dematerialization. The smart ring Aeklys is a multi-application object which intends to replace your wallet and keys by integrating them to the iCare mobile app that gathers 28 different features. The ring uses contactless NFC technology.

#### "Think it, Say it... We'll make it happen !!!"

Etiseo is a company of web marketing that is specialized in natural referencing and smart development tools that enable companies to be found on the internet. It offers tailored solutions and consulting for companies to get more on-line visibility. They offer web auditing, web marketing, development, SEO & Social networking services.