

A photograph of a lush green tea plantation with rows of tea bushes and a dirt path winding through them.

# PRESENTATION OF THE FRENCH AGRO CLUB - KENYA

Nairobi, November 2022

The *French Agro Club - Kenya*, was launched on October 28, 2021 on the occasion of the visit of the Minister Delegate for Foreign Trade and Attractiveness, Franck Riester.

Like other "Agro Club" in the world (Brazil, Ivory Coast, etc.) the *French Agro Club - Kenya* is a collective of French companies (subsidiaries, representative offices, franchises...) as well as French private and public actors, present in Kenya and involved in the agricultural, food and beverages sector, forestry and equipment.

## The Club's missions are:

- **To federate** and gather French companies and actors of the agricultural sector present in Kenya as well as to constitute a link of privileged exchange between French partners to stimulate collaborations.
- **To boost** trade and the French presence in Kenya through the development of new markets and the support of French companies in the agricultural sector for their investments in Kenya.
- **To cooperate** by proposing to Kenyan partners a complete vision of the French offer in Kenya, and by promoting French expertise and partnerships with French companies.

The members of the *French Agro Club - Kenya* meet regularly during plenary meetings to discuss topics of common interest, review current events and build a shared vision of the issues and challenges of the Kenyan agricultural sector. Working meetings or appointments can be organized at the request of some members to deepen specific topics such as barriers to exports. Exchange days can be set up to encourage bilateral cooperation and promote a federated expertise of French actors.

Within a second circle of actors, the *French Agro Club - Kenya* gathers companies willing to join it. Such as French companies not present in Kenya, but in partnership with a Kenyan actor or mobilized in projects in Kenya; French companies present in the "East African Community" zone outside Kenya; French companies whose activity is related to the agricultural sector (logistics, transport, etc.); Kenyan companies in joint venture with French companies. This second circle of actors can be associated with some of the events organized by the Club.

## Contacts:

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## Private actors members of the first circle:



## Institutional actors:



## Private actors members of the second circle:

Any French company not present in Kenya, but in partnership with a Kenyan actor or mobilized in projects in Kenya;  
any French company present in EAC outside Kenya; any French company whose activity is related to the agricultural sector; any Kenyan company in a joint venture with a French company, eager to join the Club.

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